



الرقسم التاريخ 10219/ 12/2/19 الموافق 2024/04/18

سعادة رئيس غرفة تجارة الأردن سعادة رئيس غرفة صناعة الأردن سعادة المدير التنفيذي لشركة بيت التصدير

#### الموضوع: دعوة للمشاركة في معرض هاينان الدولي الثاني لسلاسل توريد الأغذية الاستوائية

تجدون سعادتكم مرفقاً طيه كتاب وزارة الخارجية وشؤون المغتربين رقم (45/443/45) تاريخ 2024/4/16 ومرفقاته صورة عن كتاب السفارة الأردنية في بكين رقم (أص/409/3) تاريخ 409/4/16 وصورة عن الدعوة الواردة للسفارة للمشاركة في معرض هاينان الدولي الثاني لسلاسل توريد الاغذية الاستوائية للعام 2024/9/20 في مركز هاينان الدولي المؤتمرات والمعارض بتنظيم من قبل جمعية صناعة الأغذية الصينية وجمعية المطبخ الصيني وجمعية انتاج وتداول الأغذية في هاينان ومجموعة معارض هايشيهوي وكما هو موضح بالمرفقات.

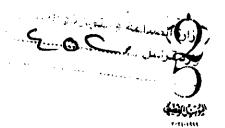
راجياً سعادتكم التكرم بالاطلاع والايعاز لمن يلزم بإجراء ما ترونه مناسباً بهذا الخصوص.

وتفضلوا بقبول فائق الاحترام،،

ربوسف محمود الشمالي وفيد الصناعة والتجارة والتموين وفياء حيد فيسر مديد السياسات التجارية الخارجية

نسخة: مديرية السياسات التجارية الخارجية/ الصين/ وارد رقم: 24276 E.F.





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الرئيم م<u>ع / ۱۲۲۳ کی / ۲۲۲۸</u> النامیم البران <u>17 / ع / ۲۲</u>

معلي وزير الصناحة والتجارة والتعوين

تحزة طزبة وبعدء

أبعث الميكم بصورة عن كتاب مفارئنا في بكين رقم أص/٢٠٩٢ تاريخ ٢٠٢٤/٤/١٦ ومرفقاته بخصوص الدعوة للمشاركة في معرض هاينان الدولي الثاني لسلاسل توريد الأغلية الإستوانية للعام ٢٠٢٤ خلال الفترة من ٢٠١٩/٢/٢٦ في الصين.

ارجو التكرم بالإطلاع، والإيعاز لإجراء ما ترونه مناسباً.

وتقضلوا يقبول قانق الاعترام ،،،

ي ، وذيد الشارسة وشنويل المفتريين بالوكلة

المشكتور إبراهيم الجازي

وزارة الصناعة والتجارة والتموين رقم الوارد:24276 التاريخ:2024/04/18 رقم الملف: 4/4/4 مم/م/مركم الجهة المعنية:السياسات والعلاقات التجاريةالمارجية

للملكة الأرونية الهلاسية - عمان

علف ( ١١١٥٠ \_ ١٥٢٥١٠ ) مناكس ( ٥٧٣٢١٧ ) ص.ب ( ١٦٢٧ ) الرمز البريدي ١١١٨ عمان. الموقع الإلكتروني : www.mfa.gov.jo

#### Embassy of The Hashemite Kingdom of Jordan Beijing

بسم الله الرحمن الوحيم

سفارة لمملكة الأردنية الهاشمية بيجين

Ref.: Date:

## معالي نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين مديرية شؤون آسيا واقيانوسيا وافريقيا

أبعث إليكم نسخة من الدعوة الواردة للسفارة للمشاركة في معرض هاينان الدولي الثاني لسلاسل توريد الأغذية الاستوائية للعام 2024/9/29 خلال الفترة ما بين 26-2024/9/29 في مركز هاينان الدولي للمؤتمرات والمعارض، بتنظيم من قبل جمعية صناعة الأغذية الصينية، وجمعية المطبخ الصيني، وجمعية إنتاج وتداول الأغذية في هاينان، ومجموعة معارض هايشيهوي، بحسب التفصيلات المرفقة.

راجياً معاليكم التكرم بالاطلاع والايعاز لمن يلزم لمخاطبة الجهات المعنية في المملكة.

وتفضلوا بقبول فائق الإحترام



#### Beijing

From:

林冬月 Bella Lin <hsh15595824766@foxmail.com>

Sent:

Monday, April 15, 2024 11:43 AM

To:

jormb; Beijing

Subject:

Attachments:

Invitation on the 2nd Hainan International Tropical Food Supply Chain EXPO 2024

Invitation on HIFCE 红头2024海食会邀请函.pdf; Exhibitor form.docx; 2024 HIFCE INTRODUCTION 海食会英文版介绍2024.pdf

#### Jordan Embassy in China,

Warm greetings from Hainan Food Production and Circulation Association,

In response to the policies of Hainan Free Trade Port, for seeking more oppotunities on industry develoment\_The 2nd Hainan International Tropical Food Supply Chain Expo 2024 (HIFCE) will be held from September 26 to29, 2024 at the Hainan International Convention and Exhibition Center. The 2nd HIFCE is cosponsored by China Food Industry Association, China Cuisine Association, Hainan Food Production and Circulation Association, and Haishihui Exhibition Group (Hainan) Co., Ltd.

In order to better strengthen inter-regional industry exchanges and promote the development of the industry, we sincerely invite the Embassy

to bring local specialty food, green organic food, innovative food, prepared food and other food related products to participate in. Or organize and recommend related companies to join. It will be a very big honour for us to cooperate with you through this opportunity.

For the exhibits, there are Eight exhibition areas: International High-End Food and Ingredients. International Coffee, Wine and Beverage, China Landmark Ingredients and Regional Public Brand. Asia-Pacific Fisheries, Tropical Food, Animal Husbandry Products and Prepared Food, International Food Machinery and Equipment, China Kitchen Equipment and Hotel Supplies.

More information about the Expo, please check from the attachment. We will be looking forward to hearing back

Best regards and many thanks.

#### Bella Lin

Organizing Committee of HIFCE

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Address: Room 1808, Block C, Mingmen Plaza, No. 28 Blue Sky Road, Haikou, Hainan, China

#### 2024年(第二届)海南国际热带食材供应链博览会组委会

琼食组办〔2024〕1号

# **Invitation to the 2<sup>nd</sup> Hainan International Tropical Food Supply Chain EXPO 2024**

The 2<sup>nd</sup> Hainan International Tropical Food Supply Chain Expo 2024 (HIFCE) will be held from September 26 to 29, 2024 at the Hainan International Convention and Exhibition Center. The 2<sup>nd</sup> HIFCE is co-sponsored by China Food Industry Association, China Cuisine Association, Hainan Food Production and Circulation Association, and Haishihui Convention and Exhibition Group (Hainan) Co., Ltd.

During the first HIFCE, the number of visitors to the main venue was about 183,000, 12,671 professional buyers, and the total transaction volume reached 1.062 billion yuan, including the on-site transaction volume 126 million yuan, the on-site signing volume 239 million yuan, the intended signing volume 460 million yuan, and the online transaction volume was 237 million yuan, 436 enterprises reached cooperation intentions through the expo platform, and organized 57 brand enterprise

embassies consulates business associations 37 municipal and county governments inside and outside the province industry associations and enterprises from 12 cities and counties in Hainan Province and others, brought about 3,600 brands and more than 32,000 kinds of commodities to participate in the exhibition; Publicity exposure on the People's Daily Online. China News Network. The Paper Hainan Daily. Toutiao and other mainstream media, was about 120 million people.

Long Yongtu, former Vice Minister of the Ministry of Foreign Trade and Economic Cooperation of the People's Republic of China, Chief Negotiator of China's reentry into GATT and joining WTO, Co-Chairman of the Global CEO Development Conference and Chairman of Center for China & Globalization (CCG). Lu Zhiyuan, former Deputy Director of the Standing Committee of Hainan Provincial People's Congress and the President of Provincial Charity Federation. Xu Ningning, Chairman of the RCEP Industrial Cooperation Committee and Executive Chairman of the China-ASEAN Business Council. Qu Weixi, Vice President of Chinese Academy of International Trade and Economic Co-operation and President of the China Convention and Exhibition Economy

Research Association, executives from consulates of Pakistan, Ghana, Serbia, Uganda, Uzbekistan and others, leaders of relevant government units such as the Department of Commerce, the Department of Industry and Information Technology, and the Council for the Promotion of International Trade, as well as leaders of relevant government units of other provinces like Jilin, Yunnan, Liaoning, Shaanxi, etc. attended the opening ceremony of the first HIFCE, and made keynote speeches at the concurrent forums or brought high-quality product to exhibit.

With the theme of "Focusing on International and Domestic Good Food, Building a Dual-Circulation Trade Platform", the 2nd HIFCE will be comprehensively upgraded on the basis of the success of the first session. The scale of the 2nd exhibition will be 60,000 square meters, with international food hall, brand image hall, tropical boutique food hall, prepared food and supply chain hall and other special exhibition halls and 18 exhibition areas, which will include more than 6,000 brands, more than 35,000 kinds of exhibits, 350+ domestic and foreign mainstream media joint reports, and over 200,000 visitors expected. At the same time, it will adopt the combination of online and offline forms like exhibitions + forums + summits + events + e-commerce live broadcasts to call gathering in Hainan

for the exploration of global good food and promote a new highland of dual-circulation trade of global high-quality food materials.

At the same time, More than 20 conferences. forums and competitions, including 2024 RCEP International Economic and Trade Cooperation Exchange and Matchmaking Conference -Chinese and Foreign (National) Special Exchange Meeting . 2024 China Good Food New Product Debut Ceremony , 2024 China International Good Food E-commerce Festival, 2024 China (Hainan) Prepared Food Industry Innovation and Development Forum 、 2024 China (Hainan) Fresh Supply Chain the 2024 China (Hainan) Catering and Development Summit 2024 China Landmark Food Hotel Supply Chain Summit . Materials Promotion Conference - City Special Cooperation Matchmaking Meeting, Golden Coconut Award 2024 China (Hainan) International Top 100 Categories of Good Food, Golden Spoon Cup 2024 China (Hainan) International Good Food Ingredients Cooking Innovation Competition and others, will gather the strength of various parties to build an international dual-circulation trade platform with food as the core.

In order to better strengthen inter-regional industry

exchanges and promote the development of the industry, we sincerely invite your unit (region) to organize important local enterprises and leading enterprises to bring landmark food, green organic food, innovative food, prepared food, specialties and other products to participate in, and promote your unit (regional) high-quality products and brands to the international and domestic markets through the expo; The organizing committee could create a themed cooking competition for the main foods and agricultural products of your unit (region) to give assistance in rural revitalization and help promote the products of your unit (region) to enter the international and domestic markets. We sincerely invite the leaders of your unit (region) to attend a series of activities related to this expo, hold targeted promotion meetings and matchmaking meetings on site, and communicate with global political and business celebrities, investors, news media, and elite representatives in the catering field, to seek cooperation opportunities, expand domestic channels, generate international orders, and achieve promoting international and domestic dual-circulation trade.

We hereby invite you and look forward to hearing back.

Contact: Bella Lin

Mob:15595824766(Wechat also)

Tel: 0898-65354115

Tax:0898-65316929



#### Return Receipt

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Company	Management As a	w				
Address					Post Code	
Name		Departme	ent		Position	
Contact	Tel				Mobile	
	Email				Tax	
	Website				Wechat	
Brand	Activ					
Booth Selection (Please mark / on □)	Raw Place			□36 m² □72 m² □90 m² □108 m²		
	Standard Booth			□Standard Booth (9 m²/booth, Start selling from 2) pieces		
Charge Standard	Raw Place			Raw Place: \$200/m²		
	Standard Booth (3m*3m)			Single opening side: USD 2,000; Double opening side: USD 2,300;		
Introduction and marketing event: Yes□No□				Advertisement: □Yes □No		
			Company Name: Haishihui			
Only Payee Appointed by				Exhibition Co., LTD.		
				Account: 2201001009200231919		
Organizing Committee			Bank: Haikou Yindu Branch of ICBC			
			Bank Number: 0126 4100 0848			
Company Stamp:						
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	Exhibitors must bring the enterprise business license, business					
	permit, enterprise food production license (QS logo), food business					
Announcem	permit, etc. After signing the exhibition confirmation letter, the					
ents	exhibitors shall pay all the exhibition fees according to the					
	agreement. If the exhibition fee is not paid as required, the					
	organizer will not keep the confirmed booth.					
Notes						

#### SUPPORTING ACTIVITIES



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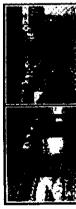
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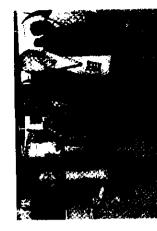
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#### INTRODUCTION **EXPO**

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# POLICY BONUS FOR OVERSEAS ENTERPRISES TO INVEST IN HAINAM FREE TRADE PORT

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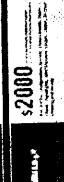
## HIFCE ONLINE



### HIFCE OFFLINE



# \$200,m BOOTH Price



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