

وزارة الصناعة والتجارة والتموين



10219/ 12/2/19

2024/04/18

الرقم  
التاريخ  
الموافق

سعادة رئيس غرفة تجارة الأردن  
سعادة رئيس غرفة صناعة الأردن  
سعادة المدير التنفيذي لشركة بيت التصدير

الموضوع: دعوة للمشاركة في معرض هاينان الدولي  
الثاني لسلاسل توريد الأغذية الاستوائية

تجدون سعادتكم مرفقاً طيه كتاب وزارة الخارجية وشؤون المغتربين رقم (18722/443/45) تاريخ 2024/4/16 ومرفقاته صورة عن كتاب السفارة الأردنية في بكين رقم (أ ص/409/3) تاريخ 2024/4/16 وصورة عن الدعوة الواردة للسفارة للمشاركة في معرض هاينان الدولي الثاني لسلاسل توريد الاغذية الاستوائية للعام 2024 (HIFCE) والمقرر عقده خلال الفترة 2024/9/29-26 في مركز هاينان الدولي للمؤتمرات والمعارض بتنظيم من قبل جمعية صناعة الأغذية الصينية وجمعية المطبخ الصيني وجمعية انتاج وتداول الأغذية في هاينان ومجموعة معارض هايشيهوي وكما هو موضح بالمرفقات.

راجياً سعادتكم التكرم بالاطلاع والاياعاز لمن يلزم بإجراء ما ترونه مناسباً بهذا الخصوص.

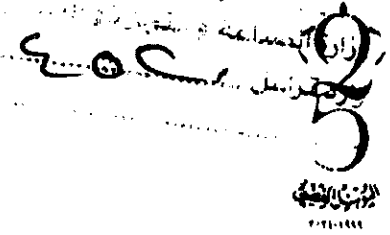
وتفضلوا بقبول فائق الاحترام،،

يوسف محمود الشمالي  
وزير الصناعة والتجارة والتموين

وفاء جبر رئيس  
مدير السياسات التجارية الخارجية

نسخة: مديرية السياسات التجارية الخارجية/ الصين/ وارد رقم: 24276

E.F. [Signature]



الرقم ١٨٧٥٤٠/٤٤٣/٤٥  
التاريخ  
الموافق ١٦/٤/٢٠٢٤

## معالي وزير الصناعة والتجارة والتموين

تحية طيبة وبعد،

أبعث إليكم بصورة عن كتاب سفارتنا في بكين رقم أص/٤٠٩/٣ تاريخ ٢٠٢٤/٤/١٦ ومرققته  
بخصوص الدعوة للمشاركة في معرض هاينان الدولي التالي لسلاسل توريد الأغذية الإستوائية للعام ٢٠٢٤  
خلال الفترة من ٢٠٢٤/٩/٢٩-٢٦ في الصين.

أرجو التكرم بالإطلاع، والإيعاز لإجراء ما ترونه مناسباً.

وتفضلوا بقبول فائق الاحترام،،،

٤ / وزير الخارجية وشؤون المفترين بالوكالة

الدكتور إبراهيم الحازي

وزارة الصناعة والتجارة والتموين  
رقم الوارد: 24276  
التاريخ: 2024/04/16  
رقم الملف: 4444-١٤/٤/٢٠٢٤  
الجهة المعنية: السياسات والعلاقات التجارية الخارجية

المملكة الأردنية الهاشمية - عمان

هاتف ( ٥٧٣٥١٥ - ٥٧٣٥١٦ ) - فاكس ( ٥٧٣٥١٦ ) - ص.ب ( ٣٥٢١٧ ) الرمز البريدي ١١١٨٠ - عمان. الموقع الإلكتروني : www.mfa.gov.jo

بسم الله الرحمن الرحيم

Embassy of The  
Hashemite Kingdom of Jordan  
Beijing



سفارة  
المملكة الأردنية الهاشمية  
بيجين

Ref.:  
Date:

الرقم : ٤٠٩٢/٥٨١  
التاريخ : ٢٠٢٤/١٦

معالي نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين  
مديرية شؤون آسيا واقيانوسيا وافريقيا

أبعث إليكم نسخة من الدعوة الواردة للسفارة للمشاركة في معرض هاينان الدولي الثاني لسلاسل توريد الأغذية الاستوائية للعام 2024 (HIFCE) خلال الفترة ما بين 2024/9/29-26 في مركز هاينان الدولي للمؤتمرات والمعارض، بتنظيم من قبل جمعية صناعة الأغذية الصينية، وجمعية المطبخ الصيني، وجمعية إنتاج وتداول الأغذية في هاينان، ومجموعة معارض هايشيهوي، بحسب التفاصيل المرفقة.

راجياً معاليكم التكرم بالاطلاع والايجاز لمن يلزم لمخاطبة الجهات المعنية في المملكة.

وتفضلوا بقبول فائق الاحترام

السفير  
حسام الحسيني

## Beijing

**From:** 林冬月 Bella Lin <hsh15595824766@foxmail.com>  
**Sent:** Monday, April 15, 2024 11:43 AM  
**To:** jormb; Beijing  
**Subject:** Invitation on the 2nd Hainan International Tropical Food Supply Chain EXPO 2024  
**Attachments:** Invitation on HIFCE 红头2024海食会邀请函.pdf; Exhibitor form.docx; 2024 HIFCE INTRODUCTION 海食会英文版介绍2024.pdf

## Jordan Embassy in China,

Warm greetings from Hainan Food Production and Circulation Association,

In response to the policies of Hainan Free Trade Port, for seeking more opportunities on industry development, ***The 2nd Hainan International Tropical Food Supply Chain Expo 2024 (HIFCE) will be held from September 26 to 29, 2024 at the Hainan International Convention and Exhibition Center.*** The 2nd HIFCE is co-sponsored by China Food Industry Association, China Cuisine Association, Hainan Food Production and Circulation Association, and Haishihui Exhibition Group (Hainan) Co., Ltd.

In order to better strengthen inter-regional industry exchanges and promote the development of the industry, we sincerely invite the Embassy to bring local specialty food, green organic food, innovative food, prepared food and other food related products to participate in. Or organize and recommend related companies to join. It will be a very big honour for us to cooperate with you through this opportunity.

For the exhibits, there are Eight exhibition areas: International High-End Food and Ingredients, International Coffee, Wine and Beverage, China Landmark Ingredients and Regional Public Brand, Asia-Pacific Fisheries, Tropical Food, Animal Husbandry Products and Prepared Food, International Food Machinery and Equipment, China Kitchen Equipment and Hotel Supplies.

More information about the Expo, please check from the attachment. We will be looking forward to hearing back

Best regards and many thanks.

Bella Lin  
Organizing Committee of HIFCE  
Mob: +86 15595824766  
Tel: +86-0898-65354115  
Fax: +86-0898-65316929  
Email: hsh15595824766@foxmail.com

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الأخ عبد الله  
لجنة المنظمة  
4/16

Address: Room 1808 , Block C , Mingmen Plaza, No. 28 Blue Sky Road , Haikou ,  
Hainan , China

# 2024年（第二届）海南国际热带食材供应链博览会组委会

琼食组办（2024）1号

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## **Invitation to the 2<sup>nd</sup> Hainan International Tropical Food Supply Chain EXPO 2024**

The 2<sup>nd</sup> Hainan International Tropical Food Supply Chain Expo 2024 (HIFCE) will be held from September 26 to 29, 2024 at the Hainan International Convention and Exhibition Center. The 2<sup>nd</sup> HIFCE is co-sponsored by China Food Industry Association, China Cuisine Association, Hainan Food Production and Circulation Association, and Haishihui Convention and Exhibition Group (Hainan) Co., Ltd.

During the first HIFCE, the number of visitors to the main venue was about 183,000, 12,671 professional buyers, and the total transaction volume reached 1.062 billion yuan, including the on-site transaction volume 126 million yuan, the on-site signing volume 239 million yuan, the intended signing volume 460 million yuan, and the online transaction volume was 237 million yuan, 436 enterprises reached cooperation intentions through the expo platform, and organized 57 brand enterprise

matchmaking meetings. A total of 839 enterprises, including 28 embassies、consulates、business associations、37 municipal and county governments inside and outside the province、industry associations and enterprises from 12 cities and counties in Hainan Province and others, brought about 3,600 brands and more than 32,000 kinds of commodities to participate in the exhibition; Publicity exposure on the People's Daily Online、China News Network、The Paper、Hainan Daily、Toutiao and other mainstream media , was about 120 million people.

Long Yongtu, former Vice Minister of the Ministry of Foreign Trade and Economic Cooperation of the People's Republic of China, Chief Negotiator of China's reentry into GATT and joining WTO, Co-Chairman of the Global CEO Development Conference and Chairman of Center for China & Globalization (CCG). Lu Zhiyuan, former Deputy Director of the Standing Committee of Hainan Provincial People's Congress and the President of Provincial Charity Federation. Xu Ningning, Chairman of the RCEP Industrial Cooperation Committee and Executive Chairman of the China-ASEAN Business Council. Qu Weixi, Vice President of Chinese Academy of International Trade and Economic Co-operation and President of the China Convention and Exhibition Economy

Research Association, executives from consulates of Pakistan、Ghana、Serbia、Uganda、Uzbekistan and others, leaders of relevant government units such as the Department of Commerce, the Department of Industry and Information Technology, and the Council for the Promotion of International Trade, as well as leaders of relevant government units of other provinces like Jilin, Yunnan, Liaoning, Shaanxi, etc. attended the opening ceremony of the first HIFCE, and made keynote speeches at the concurrent forums or brought high-quality product to exhibit.

With the theme of “Focusing on International and Domestic Good Food, Building a Dual-Circulation Trade Platform”, the 2nd HIFCE will be comprehensively upgraded on the basis of the success of the first session. The scale of the 2nd exhibition will be 60,000 square meters, with international food hall, brand image hall, tropical boutique food hall, prepared food and supply chain hall and other special exhibition halls and 18 exhibition areas, which will include more than 6,000 brands, more than 35,000 kinds of exhibits, 350+ domestic and foreign mainstream media joint reports, and over 200,000 visitors expected. At the same time, it will adopt the combination of online and offline forms like exhibitions + forums + summits + events + e-commerce live broadcasts to call gathering in Hainan



for the exploration of global good food and promote a new highland of dual-circulation trade of global high-quality food materials.

At the same time, More than 20 conferences、 forums and competitions, including 2024 RCEP International Economic and Trade Cooperation Exchange and Matchmaking Conference - Chinese and Foreign (National) Special Exchange Meeting、 2024 China Good Food New Product Debut Ceremony、 2024 China International Good Food E-commerce Festival、 2024 China (Hainan) Prepared Food Industry Innovation and Development Forum、 2024 China (Hainan) Fresh Supply Chain Development Summit、 the 2024 China (Hainan) Catering and Hotel Supply Chain Summit、 2024 China Landmark Food Materials Promotion Conference - City Special Cooperation Matchmaking Meeting、 Golden Coconut Award · 2024 China (Hainan) International Top 100 Categories of Good Food, Golden Spoon Cup · 2024 China (Hainan) International Good Food Ingredients Cooking Innovation Competition and others, will gather the strength of various parties to build an international dual-circulation trade platform with food as the core.

In order to better strengthen inter-regional industry

exchanges and promote the development of the industry, we sincerely invite your unit (region) to organize important local enterprises and leading enterprises to bring landmark food, green organic food, innovative food, prepared food, specialties and other products to participate in, and promote your unit (regional) high-quality products and brands to the international and domestic markets through the expo; The organizing committee could create a themed cooking competition for the main foods and agricultural products of your unit (region) to give assistance in rural revitalization and help promote the products of your unit (region) to enter the international and domestic markets. We sincerely invite the leaders of your unit (region) to attend a series of activities related to this expo, hold targeted promotion meetings and matchmaking meetings on site, and communicate with global political and business celebrities, investors, news media, and elite representatives in the catering field, to seek cooperation opportunities, expand domestic channels, generate international orders, and achieve promoting international and domestic dual-circulation trade.

We hereby invite you and look forward to hearing back.

Contact: Bella Lin

Mob :15595824766(Wechat also)

Tel: 0898-65354115

Tax:0898-65316929

Organizing Committee of FICE

15th March 2024



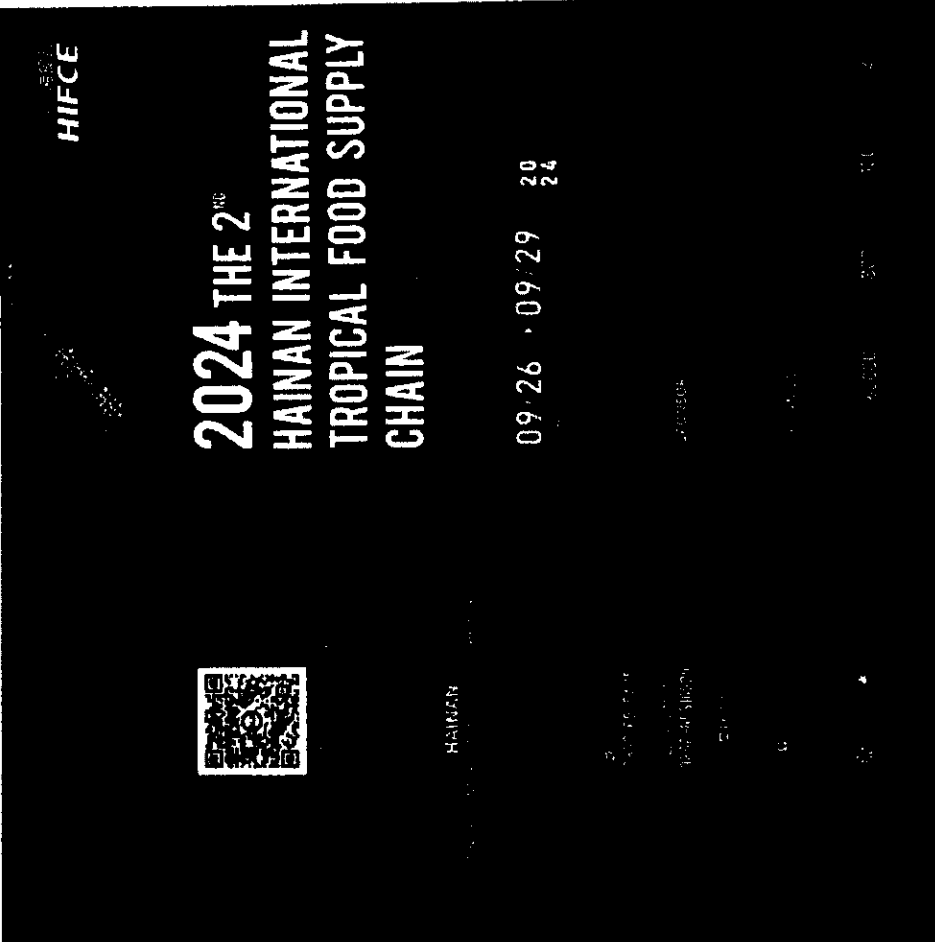
## Return Receipt

Company					
Address				Post Code	
Name		Department		Position	
Contact	Tel			Mobile	
	Email			Tax	
	Website			Wechat	
Brand			Activity		
Booth Selection (Please mark ✓ on <input type="checkbox"/> )	Raw Place		<input type="checkbox"/> 36 m <sup>2</sup> <input type="checkbox"/> 72 m <sup>2</sup> <input type="checkbox"/> 90 m <sup>2</sup> <input type="checkbox"/> 108 m <sup>2</sup>		
	Standard Booth		<input type="checkbox"/> Standard Booth (9 m <sup>2</sup> /booth, Start selling from 2) _____ pieces		
Charge Standard	Raw Place		Raw Place: \$200/m <sup>2</sup>		
	Standard Booth (3m*3m)		Single opening side: USD 2,000; Double opening side: USD 2,300;		
Introduction and marketing event: Yes <input type="checkbox"/> No <input type="checkbox"/>			Advertisement: <input type="checkbox"/> Yes <input type="checkbox"/> No		
Only Payee Appointed by Organizing Committee			Company Name: Haishihui Exhibition Co., LTD.		
			Account: 2201001009200231919		
			Bank: Haikou Yindu Branch of ICBC		
			Bank Number: 0126 4100 0848		
Company Stamp: Signature: Date:					
Announcements	Exhibitors must bring the enterprise business license, business permit, enterprise food production license (QS logo), food business permit, etc. After signing the exhibition confirmation letter, the exhibitors shall pay all the exhibition fees according to the agreement. If the exhibition fee is not paid as required, the organizer will not keep the confirmed booth.				
Notes					

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# EXPO

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The entities, also known by China Food Industry Association (CFIA) and China Food Protection and Distribution Association (CFDA), and will be held in Hainan. The run from September 10-12, 2013, will be the first time that the two trade fairs are being held together. According to the principle of "mutual promotion, achieving with sharing," the CFIA and CFDA will jointly promote the development of the food and food packaging industries and promote the formation of a new

with due regard to the interest of the community and the welfare of the people.



