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| 2024/05/12 | التاريخ |
| | الموافق |

سعادة رئيس غرفة تجارة الأردن سعادة رئيس غرفة صناعة الأردن سعادة مدير عام شركة بيت التصدير

الموضوع: دعوة للمشاركة في معارض الأغذية في الهند

تجدون ســعادتكم مرفقاً طيه كتاب وزارة الخارجية وشــؤون المغتربين رقم (22267/624/18) تاريخ 2024/5/7 ومرفقاته نسخة عن كتاب سفارة المملكة الأردنية الهاشمية في نيودلهي رقم (2024/5/2 تاريخ 2024/5/2 ونسخة عن الرسالة الواردة بتاريخ 2024/5/2 والصـادرة بتاريخ 2024/4/17 من شركة (Koelnmesse Pvt. Ltd) الهندية، والمتضمنة دعوة للمشاركة في النسخة السابعة عشر من معرض (ANUGA FoodTec India) والنسخة الثامنة عشر من معرض (ANUGA Select India) والنسخة الثامنة عشر من معرض (Bombay Exhibition Centre) في مدينة مومباي الهندية وكما هو موضح بالمرفقات.

راجياً سعادتكم التكرم بالاطلاع والإيعاز لمن يلزم بإجراء ما ترونه مناسباً بهذا الخصوص. وتفضلوا بقبول فائق الاحترام،،،

خلود معمد السقاف موزير الصناعة والتجارة والتموين بالوكالة

نسخة/ مديرية السياسات التجارية الخارجية /الهند /رقم الوارد 27520

E.F

وزارة الصناعة والتجارة والتموين رقم الوارد:27520 التاريخ:2024/05/08 عادي المالية:Classif<mark>e(\$613</mark>\\hightarrow\



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| ***** | التاريخ |
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معالي وزبر الصناعة والتجارة والتموين

تحية طيبة وبعد ،،،

ارفق لمعاليكم طياً كتاب سفارتنا في نيبودلهي رقم 239 تاريخ 2024/5/2، ومرفقه رسالة شركة Koelnmesse Pvt. Ltd الهندية. والمتضمنة دعوة للمشاركة في النسخة 17 من معرض ANUGA FoodTec India والنسخة 18 من معرض ANUGA Select India المعنيان بتقنيات الغذاء على الصبعيد الدولي، والمقرر اقامتهما خلال الفترة من 2024/8/30-28 في مدينة مومباي الهندية.

أرجو معاليكم التكرم بالاطلاع والايعاز لإجراء ما ترونه مناسباً.

_ وزير الخارجية وشؤون المغتربين بالوكالة

زينة طوقان

مدير إدارة الشؤون الإقتصادية و التعاون الدولي السفير يوسف عبدالغني

نسخة/المؤمسة الأربنية لتطوير المشاريع

م.ط



الرقم: E/4/239 التاريخ: الإولام/65

معالي نانب رنيس الوزراء ووزير الخارجية وشؤون المغتربين مديرية الشؤون الاقتصادية والتعاون الدولي

تحية طيبة وبعد،

أبعث إليكم صورة عن الرسالة الواردة إلينا بتاريخ 2024/5/2، والصادرة بتاريخ 2024/4/17، من شركة (Koelnmesse Pvt. Ltd) الهندية، والمتضمنة الدعوة للمشاركة في النسخة السابعة عشر من معرض (ANUGA FoodTec India) والنسخة الثامنة عشر من معرض (ANUGA Select India) والنسخة الثامنة عشر من المقرر إقامتهما خلال الفترة من 28-واللذين يعنيان بتقنيات الغذاء على الصعيد الدولي، حيث من المقرر إقامتهما خلال الفترة من 28-Bombay Exhibition Centre) في مدينة "مومباي" الهندية، ووفق التفاصيل المبينة في الرسالة مدار البحث.

راجياً التكرم بالإطلاع، والإيعاز لإجراء ما ترونه مناسباً.

وتفضلوا بقبول فائق الاحترام والتقدير

القائم بالأعمال بالإنابة ملالله

فلاح علي الغفري

الديوان العام الديوان الديوان



H.E. MR. MOHAMED SALAM JAMEEL A F EL KAYED AMBASSADOR EMBASSY OF THE HASHEMITE KINGDOM OF JORDAN N-14, PANCHSHEEL PARK, NEW DELHI 110017 NEW DELHI 91 11 26497030

Subject: <u>Invitation to Participate in ANUGA Select India and ANUGA FoodTec India Trade</u>
<u>Fairs</u>

Dear H.E. MR. MOHAMED SALAM JAMEEL A F EL KAYED,

I hope this letter finds you well.

I am reaching out on behalf of Koelnmesse Pvt Ltd. with an exciting opportunity for your esteemed organization. We are thrilled to extend an invitation to participate in our internationally renowned food and food technology events, ANUGA Select India (formerly Annapoorna ANUFOOD India) and ANUGA FoodTec India (formerly ANUTEC - International FoodTec India).

Koelnmesse is globally recognized for organizing premier trade fairs in the food and food technology sectors. Our flagship events, Anuga FoodTec and ProSweets in Cologne, are esteemed as world-leading trade fairs. Extending our reach beyond Cologne, Koelnmesse organizes tailored food and food technology trade fairs in key markets across the globe, including Brazil, Thailand, UAE, China, India, Italy, and Colombia. These initiatives enable us to curate bespoke events that foster sustainable international business relationships.

The forthcoming 17th edition of ANUGA Select India and 18th edition of ANUGA FoodTec India are scheduled to take place from 28th to 30th August 2024 at the Bombay Exhibition Centre, Goregaon, Mumbai. These co-located events serve as pivotal platforms for showcasing the latest trends, innovations, and technologies in the food and beverage industry.

Supported by esteemed industry bodies such as the Indian Chamber of Commerce (ICC), All India Food Processors' Association (AIFPA), Association of Food Scientist & Technologist (I) - (AFSTI), Mumbai Chapter, and Chamber for Advancement of Small and Medium Businesses (CASMB), Food Importers Forum of India (FIFI), Retailers association of India (RAI), Hospitality Purchase Managers Forum (HPMF), and others, ANUGA Select India and ANUGA FoodTec India are poised to attract over 850 exhibitors from 50 countries, occupying more than 35,000 square meters of exhibition space, and welcoming approximately 45,000 trade visitors. The events feature country pavilions from Saudi Arabia, Iran, Turkey, South Korea, Poland, Indonesia, Italy, and more, culinary corners, masterclasses, technical seminars, conferences, and various engagement activities aimed at enriching the visitor experience.

Date 17 April 2024

Tel. +91-22-62044800

E-mail s.mithia@koelnmesse-india.com

Koelnmesse Private Limited (Formerly Known as Koelnmesse YA Tradefair Pvt. Ltd).

Mumbai 611/612, 1st Floor, Building No -6, Solitaire Corporate Park, Guru Hargovindji Marg, Chakala, Andheri (East), Mumbai - 400 093, INDIA

Delhi 207, Rohit House, Tolstoy Marg, Connaught Place, New Delhi 110001 Tel: + 91-98739 49319

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info@koelnmesse-india.com www.koelnmesse-india.com

Corporate Identity number: U74999MH2007PTC171042

GST Number: 27AAACY3070H1ZC PAN: AAACY3070H



Given your country's distinguished expertise in the food and beverage sector, we believe that your participation would significantly enhance the profile of our event and provide an exceptional platform for your members to explore opportunities in the burgeoning F&B market in India.

We are keen to collaborate with you and are open to discussing any ideas or suggestions you may have for partnership. We would be delighted to arrange a meeting at your convenience to further explore this opportunity and discuss potential synergies.

Should you require any additional information or wish to express your interest in participating, please do not hesitate to contact us.

Thank you for considering our proposal. We eagerly anticipate the possibility of working together to make ANUGA Select India and ANUGA FoodTec India a resounding success.

Regards, Sameer Mithia Group Director Date 17 April 2024

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EXCLUSIVE INVITATION

28-30 AUGUST 2024 BEC, Mumbai Be a part of something big

Elevate your F&B business with the best of India's finest flavors at Anuga Select India!



+91 85914 7118

(Share your visiting card, we will get you registered for FREE



ANUFOOD India is now Anugo Select India

Why Attend Anuga Select India



3 Days of pure business networking



350+ Exhibitors from 25+ Countries to network with and source business



Product launches & demonstrations



Live culinary sessions by professional chefs



International Pavilion from Indonesia, Iran. Saudi Arabia, South Korea, Thailand & Turkey



Specialized conferences by the key industry associations like CASMB, PBFAI, AFSTI, AIOI & many more



Panel discussion by Hospitality Purchasing Managers' Forum (HPMF)



Pre-booked business meetings to network with top industry professionals



Source new products range from Start-Up, Organic & Plant-based pavilions

Who Can Attend?

- ➤ Supermarket
- ▶ Grocery and Convenience Store

Focus Segments

- Distributor, Wholesaler & Retailer
- **➤** Airlines
- ➤ Departmental Store
- ➤ Hotel, Restaurant and Bar
- ▶ Food Importer / Exporter
- ► Fast Food

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wilmar

- ➤ Food Manufacturer
- ▶ Packaging & Distribution Centre
- ➤ Bakery & Bakery organisations
- ➤ Club, Resort

- ➤ Cash & Carry Company
- ► Food Catering / Food Service



10,260 sgm

Exhibition Space

KEY HIGHLIGHTS OF

2023 EDITION

20,777+

Over **270**

Exhibitors

Trade Visitors



50+ Countries Presence



15+ Conference

Sessions



30+ Speakers & Chefs

Key Exhibitors





















POSSMEI















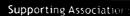








& many more...































EXCLUSIVE INVITATION

28-30 AUGUST 2024 **BEC, Mumbai**

Be a part of somethin

Elevate your F&B business with the best of global food technology



+91 85914 71

(Share your visiting card, we will get you regista



ANUTEC - International FoodTec India is now Anuga FoodTec India!

Why Attend Anuga FoodTec India



3 Days of pure business networking



700+ Exhibitors from 30+ Countries



Pre-booked business meetings to network with top industry professionals



Specialized conferences by the key industry associations like IFCA, AFSTi (Mumbai Chapter), AIFPA & many more



Product launches & live demonstrations of full production lines



Intralogistics & Automation Industry specific pavilions



Packaging Theatre - highlighting global packaging trends



International trade delegations & much more

Key Highlights of 2023 Edition



22,447+ Trade Visitors

Who Can Attend?

- ➤ Agrifoods
- ▶ Alcoholic Beverages
- ➤ Bread & Bakery
- ➤ Coffee & Tea
- ▶ Dairy

*F&B professionals from below industries:

- ➤ Government Authority
- ▶ Ice Creams
- ▶ eCommerce
- ➤ Fine Food
- ➤ FMCG
- ▶ Meat & Poultry/Halal
- ▶ Non-alcoholic Beverages
- ➤ Organic & Plant-based Food
- ▶ Distributor, Wholesaler, Retailer
- ▶ Pharmaceuticals
- ➤ R&D
- ➤ Sweets, Snacks & Confectionery
- ➤ Trade Association



500+ Exhibitors



130 +International Exhibitors

Focus Segments













Key Exhibitors







Yamato

& many more...



25,524 m² **Exhibition** Space



43+ Country Representation

Supporting Asso













