



وزارة الصناعة والتجارة والتموين



الرقم
التاريخ
الموافق

16586/ 12/2/19

2024/07/09

الموافق

سعادة رئيس غرفة تجارة الأردن
سعادة رئيس غرفة صناعة الأردن
سعادة مدير عام شركة بيت التصدير

الموضوع: دعوة للمشاركة في معرض الصين الثاني الدولي لسلاسل التوريد

تجدون سعادتكم مرفقاً طيه صورة عن كتاب وزارة الخارجية وشؤون المغتربين رقم (33012/702/45) تاريخ 2024/7/8 ومرفقاته صورة عن كتاب سفارة المملكة الأردنية الهاشمية في بيجين رقم (أ ص/755/3) تاريخ 2024/7/3 والمتضمنة رسالة الدعوة الواردة الى السفارة من معرض الصين الثاني الدولي لسلاسل التوريد "CISCE" والموجهة للشركات الأردنية المهتمة للمشاركة في معرض الصين الثاني الدولي لسلاسل التوريد والمنوي عقده خلال الفترة من 2024/11/30-26 في مدينة بيجين الصينية وكما هو موضح بالمرفقات.

راجياً سعادتكم التكرم بالاطلاع والإيعاز لمن يلزم باجراء ما ترونه مناسباً بهذا الخصوص.

وتفضلوا بقبول فائق الاحترام،،،

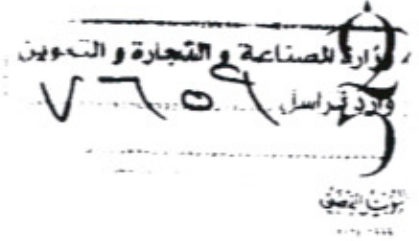
يوسف محمود الشمالي
وزير الصناعة والتجارة والتموين

نسخة: مديرية السياسات التجارية الخارجية /الصين /وارد رقم: 35121

E.F.

عبدالله

وزارة الصناعة والتجارة والتموين
رقم الوارد: 35121
التاريخ: 2024/07/08
رقم الملف: 12/2/19
الجهة المعنية: السياسات والعلاقات التجارية الخارجية



الرقم: ٣٣.١٢.٧.٥.٤٥
التاريخ:
الموافق: ٢٠٢٤/٧/٨

معالي وزير الصناعة والتجارة والتموين

تحية طيبة وبعد،

أبعث إليكم بصورة عن كتاب سفارتنا في بكين رقم أص/٧٥٥/٣ تاريخ ٢٠٢٤/٧/٣ ومرفقاته بخصوص دعوة الشركات الأردنية للمشاركة في معرض الصين الثاني الدولي لسلاسل التوريد خلال الفترة من ٢٦-٣٠/١١/٢٠٢٤ في الصين.

أرجو التكرم بالاطلاع، والإيعاز لإجراء ما ترونه مناسباً.

وتفضلوا بقبول فائق الاحترام،،،

٤ / نائب رئيس الوزراء
ووزير الخارجية وشؤون المقربين
أيمن الصفدي

نسخة: السفارة/ بكين.

وزارها

المملكة الأردنية الهاشمية - عمان

ملف (٥٧٢٥١٥٠ - ٥٧٢٥١٦٠) - فاكس (٥٧٢٢١٧٦) ص ب (٢٣٢١٧) الرمز البريدي ١١١٨٠ عمان. الموقع الإلكتروني: www.mfa.gov.jo

بسم الله الرحمن الرحيم

Embassy of The
Hashemite Kingdom of Jordan
Beijing



سفارة
المملكة الأردنية الهاشمية
ببيجين

Ref.:
Date:

الرقم : ٧٥٥/٢٠٠
التاريخ : ٢٠٢٤/٧/٣

السفيرة / السيدة /
معالى نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين

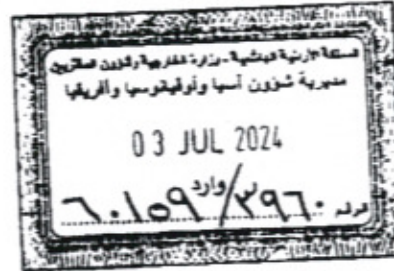
مديرية شؤون آسيا وأوقيانوسيا وأفريقيا

أرجو أن أرفق لمعاليتكم نسخة من رسالة الدعوة الواردة إلى السفارة من معرض الصين الدولي لسلامل
التوريد 'CISCE'، والمتضمنة دعوة الشركات الأردنية المهمة للمشاركة في معرض الصين الثاني الدولي
لسلاسل التوريد الذي سيقام في مدينة بيجين خلال الفترة ما بين 2024/11/30-26 وحسب التفاصيل
المرفقة.

راجياً معاليكم التلطف بالاطلاع والعلم، والايغاز بمخاطبة الجهات المعنية في المملكة بما تقدم.

وتفضلوا بقبول فائق الاحترام،،،

المفيرة
حسام الحسيني



M.F

Beijing

From: 朱莹 <zhuying@ciec.com.cn>
Sent: Friday, June 28, 2024 4:49 AM
To: Beijing
Subject: Invitation Letter to Embassy of the Hashemite Kingdom of Jordan
Attachments: Invitation Letter to Embassy of the Hashemite Kingdom of Jordan.pdf; 2024 CISCE Brochure.pdf; Application Form_CISCE2024.docx; CISCE 2024 Letter of Intent.docx

Dear Madam/Sir,

This is Rae from the Department of CISCE of China International Exhibition Center Group Limited(CIEC).

To maintain the stability, security and smoothness of global industrial and supply chain systems, China Council for the Promotion of International Trade (CCPIT) hosted the China International Supply Chain Expo (CISCE), which is the world's first national-level exhibition focusing on supply chain, with the theme of Connecting the World for a Shared Future.

The 2nd CISCE is scheduled on November 26th to 30th, 2024 in Beijing, and will cover more than 100,000 square meters, including industry and supply chains such as Advanced Manufacturing, Clean Energy, Smart Vehicle, Digital Technology, Healthy Life and Green Agriculture, as well as a Supply Chain Service Area.

We sincerely invite your organization to organize enterprises from your country to participate in or visit the exhibition. Attached is the digital version of the invitation and our exhibition brochure for your reference. Please let me know if you need any other information of us.

Thank you and looking forward to your kindly reply.

Best regards,



朱莹 Rae

客户经理 Account Manager

中国国际贸易促进委员会 CCPIT

中国国际展览中心集团有限公司 China International Exhibition Center Group Limited.

北京中展海华国际展览有限公司 CIEC Haibua International Exhibition Co., Ltd.

北京市朝阳区北三环东路6号国展综合事务楼 6 East Beisanhuan Rd., Beijing 100028, China

电话: 86-10-84600577-0809

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الدخول
~ ~ ~

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中國國際展覽中心 集團有限公司
CHINA INTERNATIONAL EXHIBITION CENTER
GROUP LIMITED

Invitation Letter

June 27th, 2024

Embassy of the Hashemite Kingdom of Jordan,

To maintain the stability, security and smoothness of global industrial and supply chain systems, the 2nd China International Supply Chain Expo (CISCE), hosted by China Council for the Promotion of International Trade (CCPIT) and organized by the China International Exhibition Center Group Limited (CIEC), will be held between November 26th to 30th, 2024. The 2nd CISCE will cover more than 100,000 square meters, including industry and supply chains such as Advanced Manufacturing, Clean Energy, Smart Vehicle, Digital Technology, Healthy Life and Green Agriculture, as well as a Supply Chain Service Area. It will vertically showcase advanced technologies and products from upstream, midstream and downstream of each industrial chain, and horizontally display service ecosystems such as finance, logistics and platform enterprises.

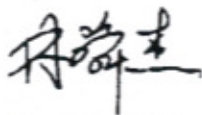
CISCE is the world's first national-level exhibition focusing on

supply chain, with the theme of *Connecting the World for a Shared Future*. Different than traditional expos, it is an open international platform which integrates the upstream, midstream and downstream sectors, connects small, medium, and large enterprises and promotes collaboration between industry, academia, research, and facilitates interactions among multinational enterprises. It is also a global public product China offers to the world, aiming to provide a new, high-end platform for enterprises to expand trade and investment cooperation, pool together innovation, and learn from each other. The first CISCE was successfully held in Beijing from November 28th to December 2nd, 2023, with Premier Li Qiang of the State Council attending the Opening Ceremony and delivering a keynote speech. A total of 515 enterprises and organizations from all over the world participated in the event with exquisite display, and debuted 62 new products, technologies and services. During the Expo, 6 thematic forums, as well as more than 360 supporting activities, were held corresponding to the 5 major industrial chains and supply chain service sector. Meanwhile, 23 achievements such as research reports, declarations and standards were released, with the number of visitors reaching 150,000, and more than 200 cooperation agreements and intentional agreements were signed, involving an amount of more than RMB 150 billion.

We sincerely invite your organization to organize enterprises from your country to participate in or visit the exhibition. We encourage these enterprises to showcase high-quality products and technologies at the event, engage in exchanges with other industry participants, and explore opportunities for collaboration. Your support will contribute positively to maintaining stability and ensuring the smooth flow of the global supply chain.

Appendix: 1. 2024 CISCE Letter of Intent
2. 2024 CISCE Application Form

Your sincerely,



Shunjie LIN

Chairman

China International Exhibition Center Group Limited

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第二届中国国际供应链促进博览会

The Second China International Supply Chain Expo

Connecting the World for a Shared Future

2024.11.26-30

Beijing · China

HOST

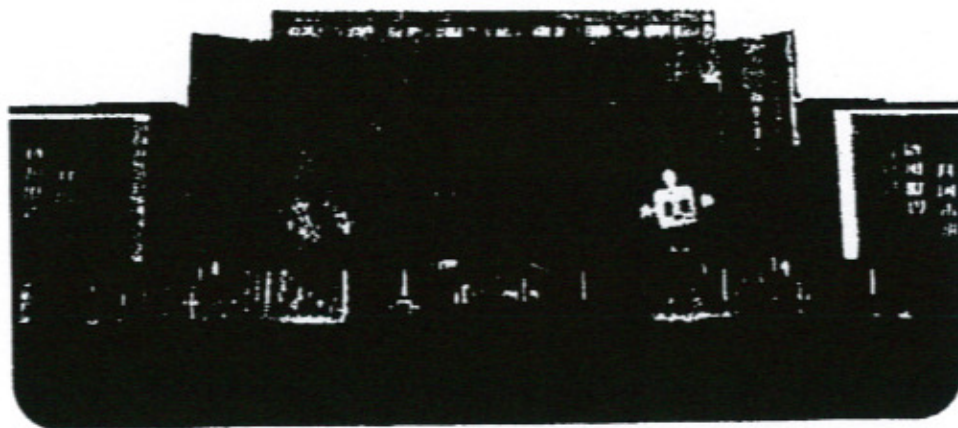
China Council for the Promotion of International Trade

ORGANIZER

China International Exhibition Center Group Limited

2024.05





Themed "Connecting the World for a Shared Future", the First China International Supply Chain Expo (CISCE), hosted by China Council for the Promotion of International Trade (CCPIT), took place in Beijing from November 28 to December 2, 2023. Chinese Premier Li Qiang attended the opening ceremony and delivered a keynote speech. As the world's first national exhibition focusing on supply chains, the first CISCE successfully facilitated the connectivity between upstream, midstream, and downstream sectors, the merging of large, medium, and small enterprises, the coordination of industry, academia, research, and practical application, and the interaction between Chinese and foreign businesses. It accomplished four significant functions: promoting trade, fostering investment cooperation, aggregating innovation, and encouraging learning and exchange. The CISCE has emerged as a new window for promoting high levels of openness, a fresh platform for supporting the establishment of a new development paradigm, a novel medium for enhancing the construction of a global open economy, and a pioneering experiment embodying the concept of building a community with a shared future for mankind.

Review of CISCE 2023

- Indonesian President Joko Widodo, Uruguayan President Luis Alberto Lacalle Pou, Director-General of WTO Ngozi Okonjo-Iweala, and Secretary-General of UNCTAD Rebeca Grynspan delivered speeches at the opening ceremony.
- International organizations including UNCTAD, UNIDO, WIPO, ITC and ICC served as support unite of CISCE.
- Launched *The Beijing Initiative for the Connectivity of Industrial and Supply Chains*, calling for maintaining the stability and smooth flows of global industrial and supply chains.
- A total of **515** exhibitors, of which **26%** international exhibitors from **55** countries and regions.
- Over **150,000** visitors, including **80,000** professional buyers, and **110** delegations organized by ministries and local governments.
- **6** thematic forums on the **5+1** industries respectively, with **90** speakers sharing their perspectives on the hottest topics.
- Published *The Global Supply Chain Promotion Report*, proposing a global supply chain promotion system for the first time in the world.

25

China Top
500 Private
Enterprises

57

China Top
500

53

Fortune
Global 500Exhibition Area
100,000 Sqm

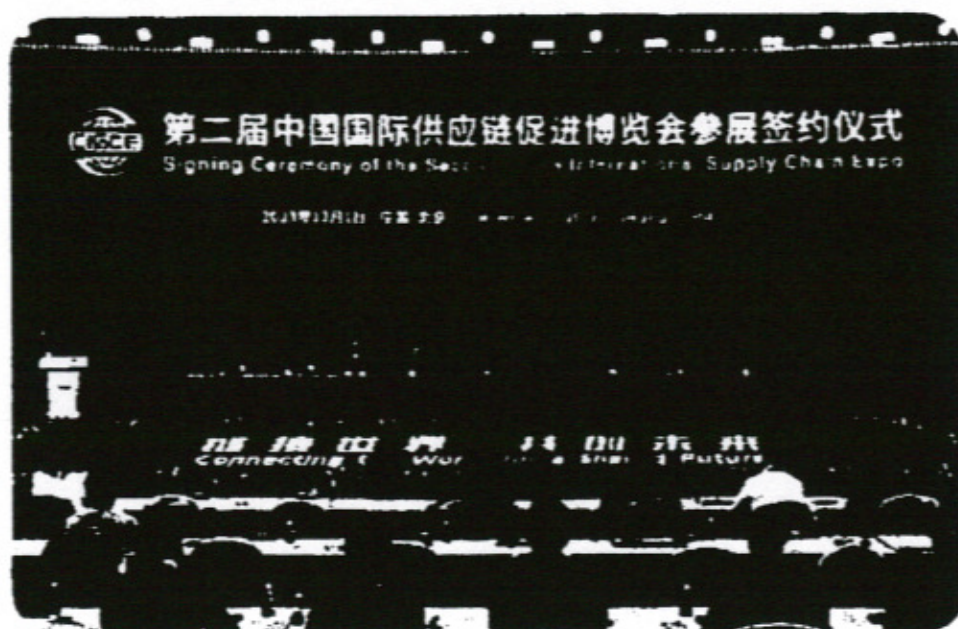
200+

Agreements
Signed

Invitation

The Second CISCE, scheduled for November 26-30, 2024 in China International Exhibition Center(Shunyi Venue), will focus on six key supply chains: advanced manufacturing, clean energy, smart vehicle, digital technology, healthy life and green agriculture, together with supply chain services. Alongside these, it will feature special forums and various side events including investment promotion, supply-demand matchmaking and new product releases.

We will collaborate with all parties to uphold the principles of a globalized, specialized, market-driven, and environmentally friendly exhibition, presenting exceptional, detailed, and exceptional accomplishments, transforming the second CISCE into a high-quality, chain-themed, engaging and successful global economic and trade event. We sincerely welcome exhibitors from around the world, professional buyers and visitors, and individuals from all walks of life, to join us at the exhibition. Let us come together at CISCE to grasp the opportunities that present themselves, and create another extraordinary event!



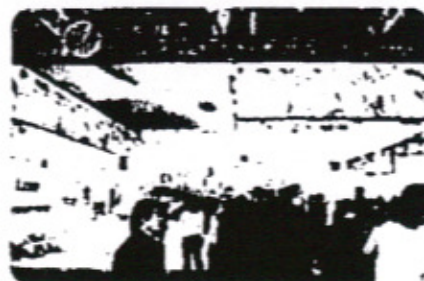
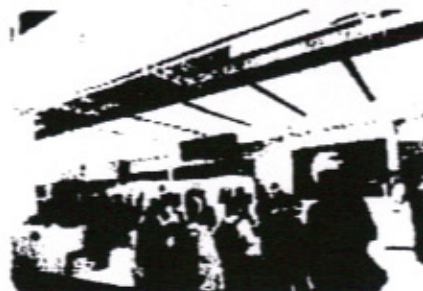
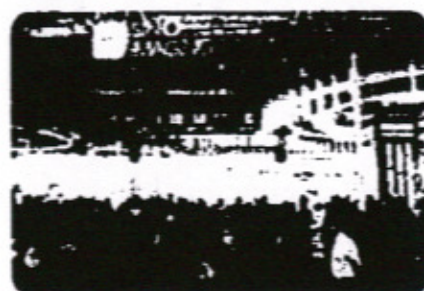
Distinctive Advantages

High-standard Platform for Communication between Government and Businesses

- An authoritative communication platform between government and businesses for state leaders, senior government officials, decision makers from key enterprises and leading experts in related industries to discuss the vision of the industry's innovation, actively make suggestions and convey the voice of the industry.

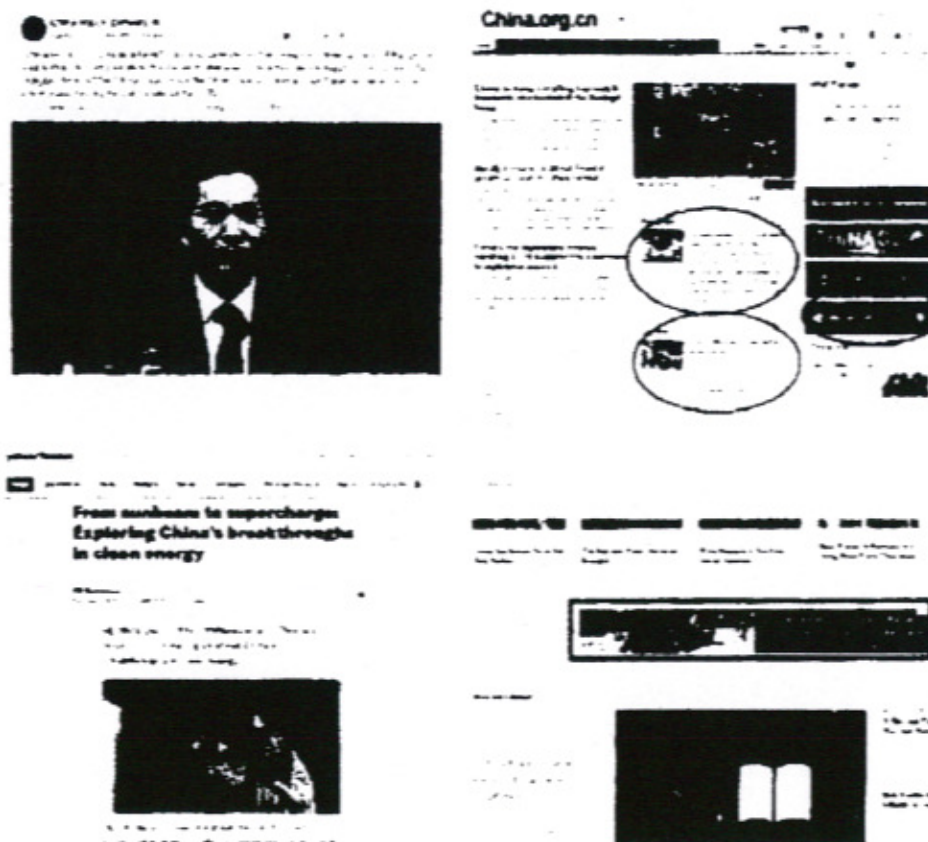
High-level Platform for International Cooperation

- A grand gathering of World's Fortune 500 and renowned enterprises from over 50 countries and regions to build a bridge of international exchanges and cooperation.



High-quality Platform for Brand Promotion

- A major industrial event with extensive coverage across all media channels, mainstream media's full range of multi-angle analysis.



High-end Platform for New Product Launches

- An authoritative debut platform to organize new product release events, bring together cutting-edge leading technologies and showcase the latest achievements.

High-efficiency Platform for Business Matchmaking

- A business matching platform by making full use of data resources to improve the market-oriented investment promotion mechanism and strengthen the matchmaking service.

6 Supply Chains



Showcase the entire industrial chain of global advanced manufacturing, ranging from front-end R&D and design, application of new materials and processing of key components to intelligent manufacturing.

Showcase new technologies, products and trends in clean energy, promote complementary and integrated development of multiple energy sources, and contribute to the realization of low-carbon development goals.



Showcase key technologies and products in the upstream, midstream and downstream of the smart vehicle industry, focus on innovative development of electrification, intelligence and networking, and enhance cooperation, cross-border integration and resource sharing.



Showcase cutting-edge digital technologies, solutions and applications that empower different sectors, present key links and contents of the digital industry, and promote the deep integration and upgrading of the digital economy with the real economy.



Showcase key products, technologies and services in healthcare and lifestyle, including Traditional Chinese Medicine health care, promoting the integration and development of various fields in the healthcare industry.



Showcase the complete agricultural industry chain, stretching from the "field" to the "dining table", which can be divided into three sections: upstream agricultural production, midstream processing, and downstream products and their distribution.

1 Exhibition Area



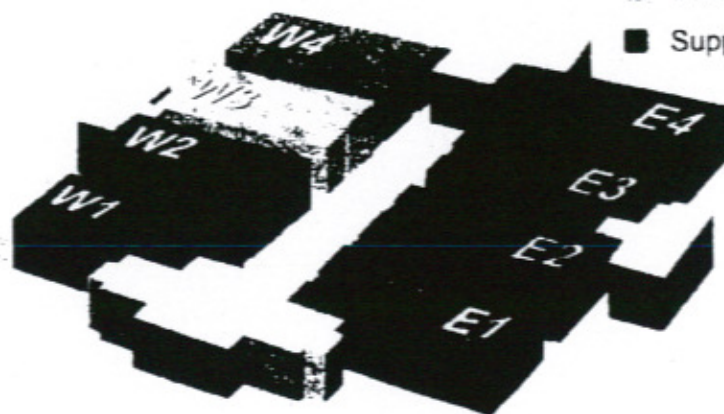
Showcase technological innovation and industrial upgrading in modern logistics, providing digital, integrated, and low-carbon management and solutions for the global supply chain.

Booth Rates

Booth Type	Booth Rate
Raw Space	USD 300/m ²
Standard Booth	USD 3,000/9m ²

- Early Bird Price: USD 225/m², effective until 1 June, 2024.
- Application Deadline: 1 September, 2024.
- Submit the application online at the CISCE official website www.cisce.org.cn, or email us at lianbohui@ccpit.org.

Layout



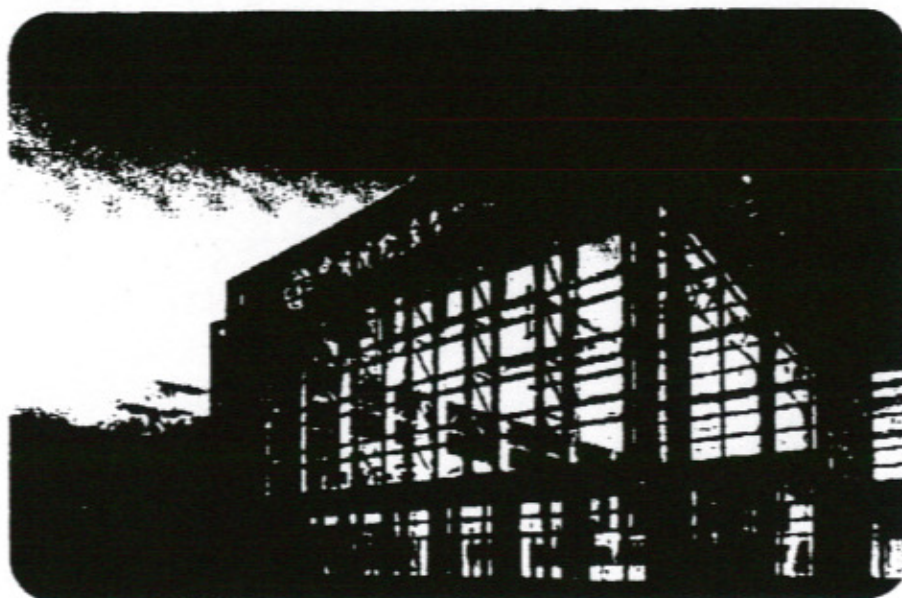
- Advanced Manufacturing
- Clean Energy
- Smart Vehicle
- Digital Technology
- Healthy Life
- Green Agriculture
- Supply Chain Services

China International Exhibition Center (Shunyi Venue)

About the Venue

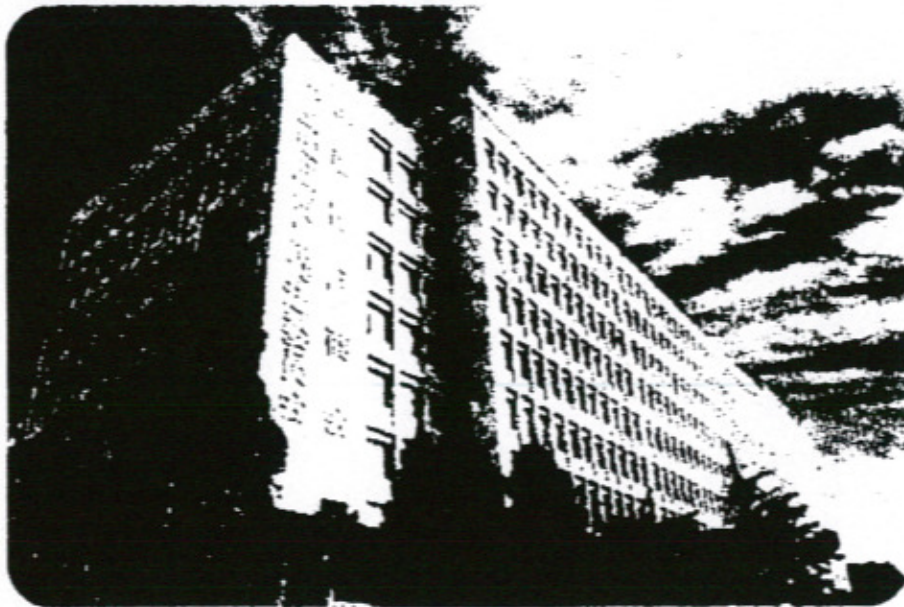
The China International Exhibition Center (Shunyi Venue) was established and invested by the China Council for the Promotion of International Trade, east of Beijing Capital International Airport, west of Wenyu River Ecological Corridor. The traffic is convenient and the scenery is beautiful.

The total building area of the exhibition hall and its ancillary facilities is 231,400 square meters, which includes 8 separable, single-story, column-free, large-space exhibition halls with an indoor use area of 106,800 square meters and an outdoor area of 50,000 square meters. Each exhibition hall can not only independently host small-scale exhibitions, but also can connect with each other through internal corridors, which is conducive to hosting large-scale exhibitions. Since it was put into use in 2008, the number of exhibitions has increased rapidly year by year. Most of them are large and medium-sized exhibitions well-known at home and abroad, which have greatly promoted the rapid development of Beijing's exhibition industry and made new contributions to the growing prosperity of the exhibition economy and trade in China.



About CCPIT

Founded in 1952, China Council for the Promotion of International Trade (CCPIT) is a national foreign trade and investment promotion agency. The CCPIT will establish wide connections with relevant international organizations, trade & investment promotion agencies, commercial associations and business circle, to organize various forms of communication and cooperation. It is committed to enhancing services for companies and making positive contributions to development of bilateral and multilateral trade relationships, promotion of world economic prosperity and improvement of the well-being of all mankind.



About CIEC

Established in 1985, China International Exhibition Center Group Limited (CIEC Group) is under direct administration of China Council for the Promotion of International Trade (CCPIT). Now it has developed into a group exhibition enterprise with the entire industry chain of exhibition hall management, domestic exhibitions, overseas exhibitions, exhibition design and engineering, exhibition transportation, exhibition information advertising, accommodation and catering, etc. It serves as a chairman unit of China Association for Exhibition Centers as well as chairman unit of CCOIC Convention and Exhibition Industry Committee.

CONTACT US



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