

### HAPPYTEX EGYPT S.A.E.

**VERTICALLY INTEGRATED MANUFACTURER & SUPPLIER OF SCHOOL UNIFORMS** 



# **VERTICALLY INTEGRATED**

**DESIGN KNITTING** FABRIC DYEING **CUT & SEW PRINTING EMBROIDERY QUALITY CONTROL PACKAGE SHIP** RETAIL MANAGEMENT

### HAPPYTEX EGYPT EST. 1994

HappyTex Egypt S.A.E. was established in 1994 as a garment manufacturer building on a family heritage and tradition of the growing & harvesting the finest of cottons, the world renown long staple Egyptian cotton. A dozen years later a sister company, HappyDye Egypt, was to established to expand and include the circular knitting & fabric dyeing facilities, making the group fully vertically integrated.

HappyTex Egypt's is well reputed for its export to European fashion brands focusing on the delivery of quality, working on a fast response & short delivery timeline while remaining flexible in solution & results oriented. In 2014, we were approached to start catering to uniforms to international academic institutions looking to build and foster a school spirit & identity through quality uniforms. We offer a number of services related, everything from using the school's existing brand identity & mascot to design the uniform, to manufacturing to retail management, both online and in physical brick & mortar stores.

## SAL

Semi-formal/Casual Uniform

zípped jacket

shortsleeve polo

day-to-day

















using your logo & mascot, we design a uniform made to build a brand identity & foster school spirit

sportswear & PE Uniform



sweatpants



# Formal School Uniforms Chemise



blazer



### Student Union



Model United Nations





Field Trips

# BRANDED FOR STUDENTS CLUBS

NHS



Earth Day





### **Seniors & Juniors**



### personalization services

Mascot



3D Embroidery

Baseball Jackets







Sweatshirt

Milton Fleece Sleeves







### Make it a LifeStyle!













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