

Homein
FURNITURE EXHIBITION



International Exhibition
for Furniture & Decoration

2024 **9 - 12**
May
Cairo International
Exhibition Centre

About Home In

The International Furniture and Decoration Exhibition (Home in), which will be held from May 9 to 12, 2024, at the Cairo International Conference Center in Nasr City - Cairo,

It is the ideal exhibition that brings together companies specialized in furniture, decoration and furnishings who provide the latest solutions for the furniture and furnishings industry .

Over the course of four days, the latest products and modern models of furniture, decoration, furnishings, mattresses, etc. will be presented to many visitors, the number of which exceeds 30,000 visitors in each session.

As the Home In exhibition is always distinguished by offering everything new in the world of furniture and decoration, it also always offers special discounts and discounts throughout the exhibition period to visitors from Cairo Governorate and other Egyptian governorates.

The Home In exhibition is also distinguished by the fact that it is free for all visitors, and there is no entry fee to the exhibition. The catalog is also distributed free of charge to visitors without fees.



Venue

Cairo International Conference Centre (EECA), is affiliated to the Ministry of Trade & Industry is superbly located in Cairo, adjacent to the bustling Cairo central business district. The Center comprises three major buildings:

Convention halls, Banquet hall and the exhibition complex. The perfect venue for meetings, conferences, exhibitions and special events, the CICC offers flexible meeting rooms, ranging from smaller spaces suitable for events for up to 50 people, to an auditorium accommodating 2,500 persons .

It also features five exhibition halls and offers a total exhibition space of 20,000 square meters

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As the Home In exhibition is always distinguished by presenting everything new in the world of furniture and decoration, the latest products and modern models of furniture, decoration, furnishings, mattresses, etc. It also always offers special competitions and discounts for some of the exhibitions for visitors from Cairo Governorate and other governorates.

Home in 2023 was held under the patronage of.

- ✓ Ministry of Trade and Industry
- ✓ Egypt Ministry of Military Production
- ✓ Arab Union for international Exhibitions & Conference
- ✓ Egyptian General Authority for Exhibitions and Conferences

In the presence of an elite group of foreign ambassadors to Egypt (Greece - Morocco - Libya - Sudan - Zambia - Cameroon - Nigeria... and others

Exhibitors

+80

Visitors

+25k

Total Space

**13000
m²**

Field Of Exhibits

Home Furniture Companies , Home furnishings and mattresses , Kitchens and home appliances , Chandeliers and home lighting supplies , Carpets and curtain fabrics , Interior design consultants , Steel furniture , Shutter & Rolling blinds , Electrical supplies, antiques and artifacts .

Visitor classification

Final consumer. Those about to get married. Merchants. Importers. Agents. Decker Engineers

The exhibition will witness the largest advertising campaign to attract the largest number of people interested in the furniture and decoration industry. We have taken into account that the advertising campaign will include all means of visual and audio advertising and all various means of advertising, including:

More than 300 billboards on the most important roads in Cairo Governorate .

Distributing (one million flyers) to visitors of the most important malls and main roads in Cairo.

Sending more than 500,000 SMS messages to those interested in furniture and decoration.

An intensive advertising campaign on social media sites .

Radio and television advertisements .

TV Channels



Radio Stations





Prices

SPACE ONLY : 300 US \$

- Bare space for exhibitors designing & building their own stands
- Stand design must be submitted for safety & quality
- 2 page advertisement in the exhibition catalogue
- Place the exhibiting company' s logo on all exhibition publications

SHELL SCHEME STAND : 350 US \$

- Ready-made stand inclusive of:
 - Panel walls.
 - Internal carpet for the stand area
 - Company name in Arabic & English.
 - 3 x spotlights , 1 x table + 2 chairs.
 - Company name in Arabic & English.
 - 1 x power socket & power consumption

RESERVE



BOOK

YOUR

STAND

NOW



01116466655

01061666655

Why Participate in Home In?

Get to know new clients



Your participation in the Home in Furniture and Decoration Exhibition and your presence among an elite group of factories and companies specialized in the manufacture of home furniture and decoration will give you the opportunity to meet new clients from visitors to the exhibition who are interested in the manufacture of furniture and decoration, those who are about to get

Increase your sales



At the Home in Furniture and Decoration Exhibition, you will be able to increase your sales because the exhibition will witness the largest advertising campaign represented in all visual and audio advertising means to attract the largest number of visitors interested in the furniture and decoration industry and those wishing to know the latest models and the various installment systems offered by many companies.

Join To Elite Exhibitors



Taking into account precision in selecting the elite of exhibitors wishing to participate in the exhibition, provided that it includes an elite group of Egyptian factories and companies specialized in the manufacture of home furniture, upholstery and decoration, with the aim of stimulating the markets in this vital and important sector and displaying the latest models that suit all tastes to the largest number of visitors.



Who Can Exhibit at Home In

- Home Furniture Companies
- Home furnishings and mattresses
- Kitchens and home appliances
- Chandeliers and home lighting supplies
- Carpets and curtain fabrics
- Interior design consultants
- Steel furniture
- Shutter & Rolling blinds
- Electrical supplies, antiques and artifacts
- Outdoor furniture, garden design and coordination



www.homeineg.com

The Best Exhibition For Furniture



Organized by :



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