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# **Letter from the Chairman**

e have spent over 25 years building the company focusing on cost effective and high quality instrument current transformers and insulators. Although we appreciate our history, the majority of our time is spent forging ahead for the future, by advancing our skills, staying on the cutting edge of



technology and fulfilling market needs. We have a clear vision, a common sense of direction and a culture of performance and delivery. Our aim is to create a successful, sustainable company on the long term.

We can embrace change and step deftly into opportunities

We've been surrounded by messages about sustainability in every aspect of our lives. Here at INSULA, we are proud to have embraced a three-tiered approach incorporating: living our values, excellent product delivery and sustainable growth. Each element is intertwined with each other, success in one element being dependent on achievement in the other two. It's a challenge we've met throughout our history and will continue to meet with talent, creativity, and sensitivity.

We recognize that, in addition to our shareholders, customers, and employees, the environment is a silent stakeholder in our company, and we have an obligation to behave responsibly towards it.

Through ongoing sustainability efforts, we are working – hand by hand – with our clients to increase efficiency, reduce waste and emissions, and save energy throughout our activities.

Sincerely,

Metwaly Eissa

INSULA

Misr Electric Insulators

Chairman & CEO

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# **OUR GOAL**

is to deliver

# HIGH QUALITY, RELIABLE, CUSTOMIZED PRODUCTS & SERVICES

for our

**CLIENTS** 

# **ABOUT INSULA**

INSULA was established in 1989 under license from KWK- Messwandler, Germany - now known as ELEQ Company. The main head office and the factory are located in 6th of October City, Egypt. The company employs a total workforce of 40 employees.

INSULA supply the switchboard manufacturers, for Indoor use up to 36 kV, with the highest quality of Cast resin M.V. current transformer for measuring and protection purposes and Cast resin support insulators.

INSULA is an ISO 9001:2000, 14001:2004 and OHSAS 18001:2007 certified company. The company serves the largest sector of the local Egyptian market needs of the transformers and insulators according to worldwide IEC 61896-2 2012 standards.

INSULA enterprise is a team of highly qualified and experienced engineers in design, manufacturing, testing, R&D work in the field of all types of medium voltage current transformers up to system voltage 36 kV which satisfies DIN 42600 for indoor application.

We take this opportunity to introduce ourselves as quality manufacturers of "INSTRUMENT TRANSFORMER".

# **OUR VISION**

To be one of the leading manufacturing companies of instrument transformers in the middle East.

# **OUR MISSION**

INSULA strives to lead the Egyptian and foreign markets in producing customized high quality competitive transformers and insulators while maintaining customer satisfaction

# **OUR CORE VALUES**

# Safety

The health and safety of our people and our partners is at the top of our priorities.

# **Excellence**

Responsibility for product or service quality rests with every individual in the organization who produces, assembles or performs a service/ function.

# **Sustainability**

We plan and work for the long term good of our company, our customers and our world.

# Integrity

Uncompromising ethics, honesty, and fairness are at the heart of our company.

# **Team Work**

We work with team work spirit inside our company and with our partners, so we work collaboratively to achieve our goals.

# **Valuing People**

Treating people with respect and dignity is in the heart of our beliefs.

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# **Partnership**

Insula is a joint stock company established in 1989 under license from ELEQ Company. INSULA also is Eleq's sole agent for all their products in Egypt. ELEQ designs and manufactures smart electro technical applications for protecting, measuring and connecting electrical energy and works worldwide for renewed power companies, system builders and installers. Together with our clients we anticipate on the future and on required innovations.





# **Quality Policy**

It is a firm belief of the management of INSULA that ensuring quality of the highest level is vital pre- requisite for continued success. INSULA's policy is to achieve "Leadership in high voltage test and measuring equipment field" by continuous R&D and provide state-of-art test and measuring equipment to the customer. In pursuance of the above policy, the organization makes a firm commitment to meet the following objectives:

- The company shall install and maintain a quality management system to meet the ISO
- 9001:2008 standard, environment management system ISO 14001:2004 & occupational health and safety management systems OHSAS 18001:2007 standard.
- The company will meet customer requirements in all aspects & strive to rise to their expectation on an on-going basis, through maintenance of close support & customer relationship.
- The performance of the product is regularly monitored to prevent problems and also obtain inputs for further technology up gradation.
- The company will provide necessary training on an on going basis for overall development of all the employees.

# **Corporate Social Responsibility**

INSULA's main objective regarding Corporate Social Responsibility (CSR) is to establish directions that ensure the presence of ethical criteria in operations, the respect of the individual and the protection of the environment across all our business initiatives and activity sectors.

- Development of a CSR culture in all our subsidiaries.
- Engagement in an ongoing dialogue on CSR and building of effective relationships of trust between shareholders, management and employees.
- Identification, measurement and reduction of our environmental footprint in the areas where our activities are based.
- Promoting transparency in all our business units, transactions and operations.
- · Guaranteeing the best possible work environment as well as highest possible level of satisfact ion
- for our people, through their participation in the Company's ongoing growth.
- Promoting the protection of Human Rights and first and foremost of the Rights at Work.
- Our substantial and ongoing involvement in meeting the needs of local communities as well as of society at large.
- Our participation in international CSR indices and standards, seeking to ensure the continuous improvement of our practices and to increase the added value of our operations

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• The effort to extend our commitment to CSR to persons and groups within our sphere of influence.

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# **Board of Directors**

### **Metwaly Eissa, BSc.**

### Chairman & CEO

Eng. Metwaly founded INSULA in 1989. He holds a BSc. degree in Electrical Engineering specialized in Power division from Cairo University, Egypt 1967. A descendent of an Entrepreneurial family and an experience of more than 45 years Eng. Metwaly followed his father path and established INUSLA, where he previously managed his father's real estate company. He has a diversified experience in engineering, construction and mechanical sectors all along his professional journey.

### Dina Eissa, BA

### Vice Chairman

Mrs. Dina has more than 14 years of diversified experience in business development, marketing consulting, strategic planning, and direct customer service in B2B environment. She acquired an IAA (international Advertising Association) diploma from the American University in Cairo, 2002. And BA of Business Administration from the American University in Cairo 1999.

### **Ingy Eissa, MBA**

### **General Manager**

Mrs. Ingy has more than 10 years of extensive experience in the field of marketing, sales and strategic planning. Joined INSULA 2008, has been involved in all managerial decision making and setting strategic policies. She holds a Master degree in Business Administration from Nile university with collaboration from IESE University, Spain in 2015. Acquired an IAA (International Advertising Association) diploma from the American University in Cairo 2007 and a B.A. in Integrated Marketing Communication (with Honors) and a minor in Psychology, American University in Cairo 2005.

### Dalia Eissa, MSc.

### Marketing Manager

Ms. Dalia has more than 8 years of experience in the field of marketing, sales and human resource management. She joined INSULA 2012. As one of the board members, she participates in INSULA's strategic planning process. She holds a Master of Science degree in Management, Hodges University, FL., USA 2015. She graduated with B.A in Economics, with a minor in Business Administration from the American University in Cairo 1999.

### Sara Eissa, BSc.

### **Operations Manager**

Mrs. Sara has 4 years of experience in industrial engineering. She is involved in operation and production strategic decisions and planning. She holds BSc. in Mechanical Engineering specialized in materials and industrial engineering, Minor in Business Administration from the American university in Cairo, 2010.

# **Products**

- Cast Resin M.V. Current Transformers for Measuring and Protection purposes.
- Cast Resin Support Insulators.



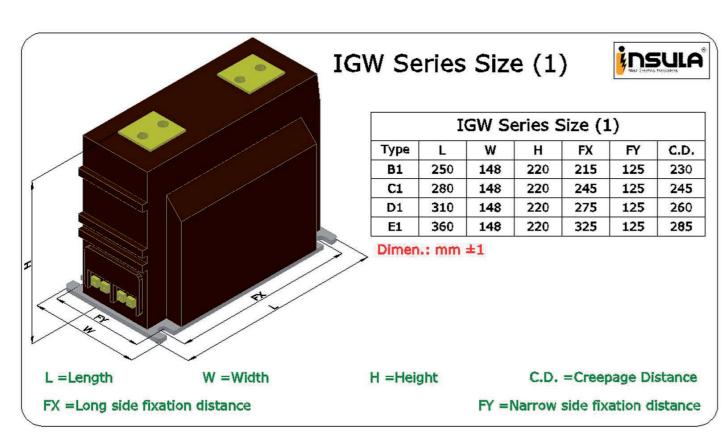


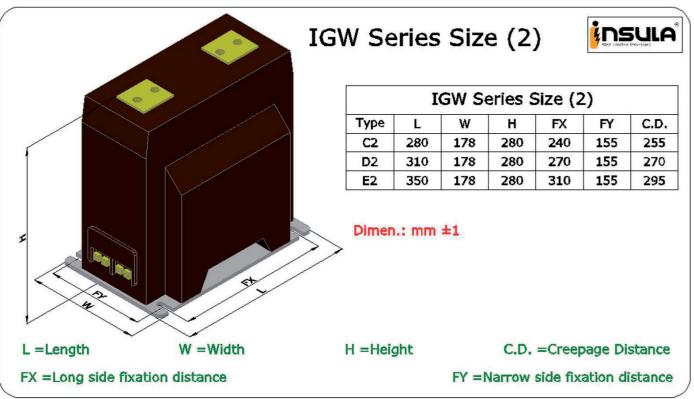


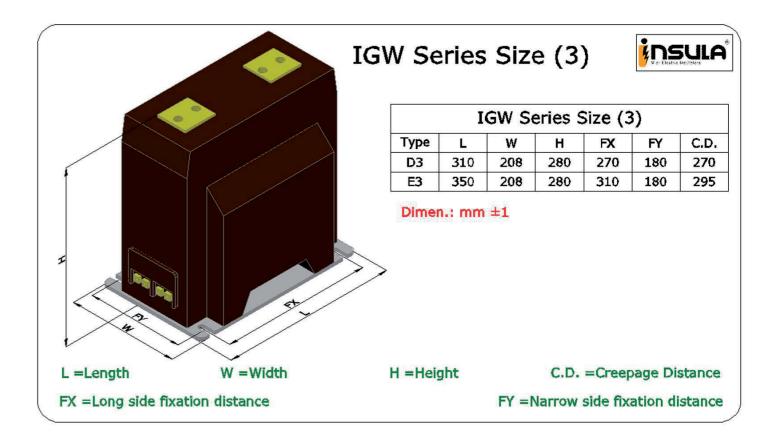
# **Products Types and Features**

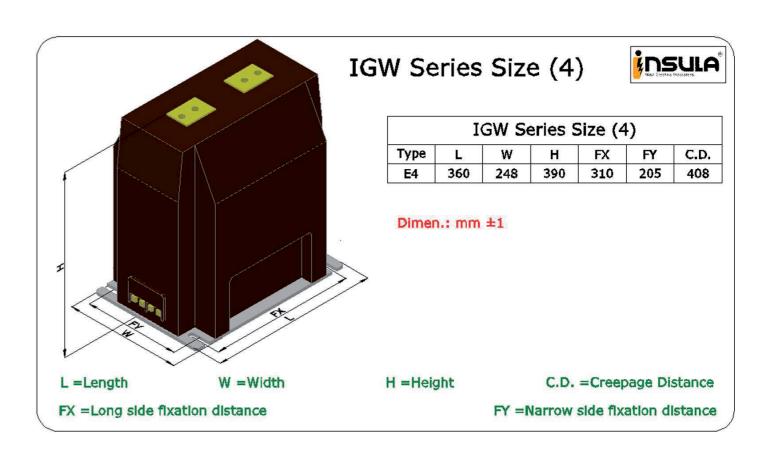
CT Types & Technical Data & Insulators Types & specis Type Test certificates

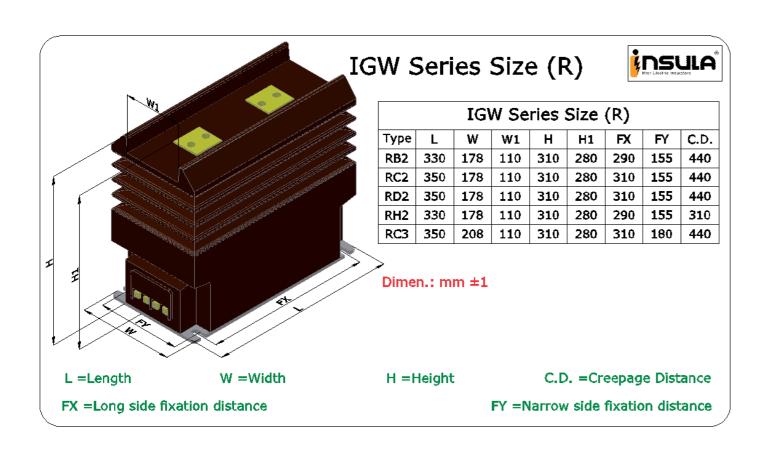
Dimensions Specifications

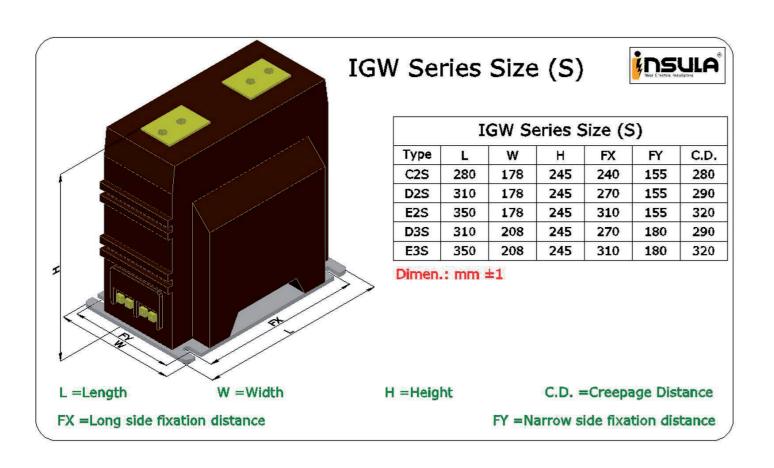


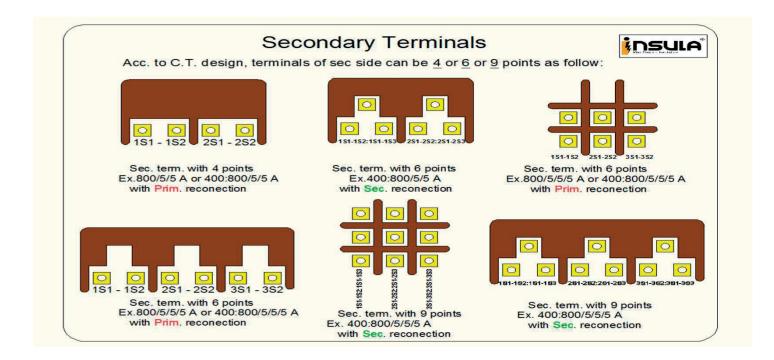












### Standard Specifications acc. to IEC 61896-2 to which INSULA's products complies:

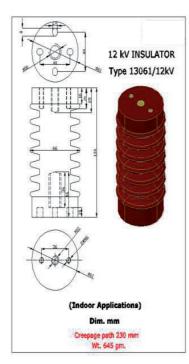
| 1- Rated Primary  | 253000 A (intervals of 5)     |  |  |
|---|-------------------------------|--|--|
| 2- Rated Secondary                                      | 5A or 1A                      |  |  |
| 3- Accuracy Class:                                      | Class X (on request)          |  |  |
| a. 'M' Wdg  | 0.2, 0.5 or 1 { Fs < 5 or 10} |  |  |
| b. 'P' Wdg  | 5P or 10P 10/15/20            |  |  |
| 4- Rated Output   | 5 up to 60 VA                 |  |  |
| 5- Highest system Voltage (KV)                          | 3.6 7.2 12 17.5 24 36         |  |  |
| 6- Rated Insulation Level (kV)                          |                               |  |  |
| *Power Frequency – 1 min. test                          | 10 20 28 38 50 70             |  |  |
| *Impulse  | 40 60 75 95 125 170           |  |  |
| 7- Rated short time                                     |                               |  |  |
| *Thermal Current Ith.                                   | Min. 100 x Inn KA             |  |  |
| *Dynamic current Idyn.                                  | 2.5 x lth (max. 100 KA)       |  |  |
| 8- Rated Continuous thermal current                     | 120%150% In A                 |  |  |
| 9- Rated frequency                                      | 50 – 60 Hz                    |  |  |
| 10- Insulation Class                                    | E                             |  |  |
| 11- Number of secondary cores                           | Up tp 3                       |  |  |
| 12- Double Ratio CT with change over on<br>Primary side | Up to 6001200 A               |  |  |

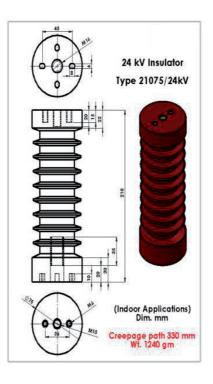
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INSULA produces low voltage and medium voltage insulators. All insulators are cast resin using automatic pressure gelation process.

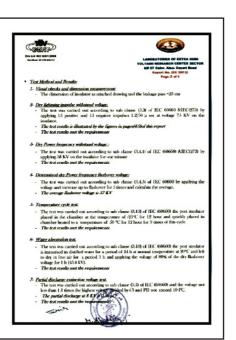
# **Type Test Certificates**













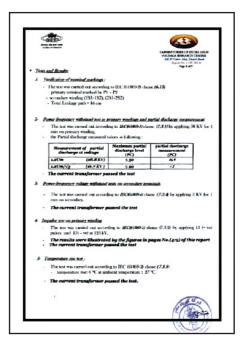
# **Low Voltage Insulators**

| Туре         | Size | Dimensions (diam x Height ) mm |
|--------------|------|--------------------------------|
| INS-4030/1KV | 3 cm | 40 x 30 – M8                   |
| INS-4040/1KV | 4 cm | 40 x 40 – M8                   |
| INS-5050/1KV | 5 cm | 50 x 50 – M12                  |
| INS-5060/1KV | 6 cm | 50 x 60 – M12                  |

## **Medium Voltage Insulators**

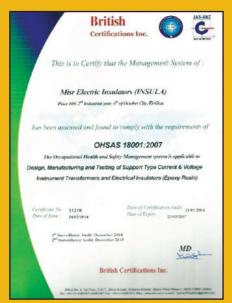
| Туре       | Size  | Dimensions (diam x Height ) mm |
|------------|-------|--------------------------------|
| 13061/12KV | 12 KV | 130 x 61                       |
| 21075/24KV | 24 KV | 210 x 75                       |

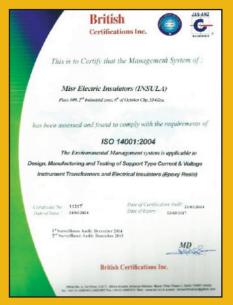












### **INSULA**

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