

7 – 10 December 2023
Cairo International Convention
& Exhibition Centre (CICC)

Please email back this form to:

✉ info@glass-show.com

- The form should be completed in CAPITAL LETTERS
- Both the pages of this contract should be signed and stamped

EXHIBITOR INFORMATION

Company Name _____

Address (including street) _____ P.O. Box _____

City _____ Country _____ Postal Code _____

Telephone _____
country code city code telephone number

Fax _____
country code city code fax number

Website https:// _____

Primary Contact Person

Name _____

Position _____

Direct Line/Mobile _____

Email _____

Secondary Contact Person for Exhibition Preparations

Name _____

Position _____

Direct Line/Mobile _____

Email _____

NATURE OF COMPANY ACTIVITY

- | | | |
|--|--|--|
| <input type="checkbox"/> Machinery, Automation & Digitalization | <input type="checkbox"/> Glass Panel Systems Facades, & Structural Glass | <input type="checkbox"/> Tableware & Glass Products |
| <input type="checkbox"/> Glass Tools, Spare & Wear Parts, and Auxiliary Equipment & Fittings | <input type="checkbox"/> Glass Testing, Measurement and Control Technology | <input type="checkbox"/> Pharmaceuticals |
| <input type="checkbox"/> Glass Raw Materials, Drilling & Mining Products | <input type="checkbox"/> Conveying, Transport, & Warehouse Technology | <input type="checkbox"/> Cosmetics Products |
| <input type="checkbox"/> Glass Packaging Technology | <input type="checkbox"/> Glass Processing & Finishing; Cutting, Breaking & Snapping Technology for Flat & Hollow Glass | <input type="checkbox"/> Glass Automotive Products |
| <input type="checkbox"/> Molding & Casting Production | | <input type="checkbox"/> Solar Cells Products |
| | | <input type="checkbox"/> Food & Beverage, and Dairy Products |

STAND OPTIONS

We hereby register for The Glass Show 2023 and apply for:

Minimum Exhibiting Area (12 sqm)

☐ SPACE ONLY US\$ 325 / sqm

☐ SHELL SCHEME US\$ 400 / sqm

Total sqm

Sqm Price

Admin Fees US\$ 100

Registration Fees US\$ 500

VAT 14%

Total Price

Note: The rates mentioned in the contract are excluding of 14% VAT.

For Organisers use only:

Note:

Stand No:

PAYMENT DETAILS & SCHEDULE

Payment should be made to Strategic Marketing Management Exhibition & Conference Organizers by bank transfer in AED or US\$ to:

Account Name Strategic Marketing Management Exhibition & Conference Organizers

Account No. 1012135666106

IBAN AE 900260001012135666106

Bank Name Emirates National Bank of Dubai

Bank Address Main Office, Dubai, UAE, P.O.Box: 777

Swift Code EBILAEAD

Company Address 1006 Opal Tower, Business Bay, Duabi, UAE

Note : All bank charges are the responsibility of the exhibitor along with any changes related to the transfer of these funds.

In order that you will not incur a double charge by the bank, we advise that you pay the amount due in full. Payment according to the following schedule:

50% 15 days after receiving the invoice

50% 90 Days before the event

The location of the stand will be reserved after receiving the signed contract.

The location of the stand will be confirmed after receiving 50% of the total payment.

Name / Position of Authorised Signatory

Signature

Date

Company Stamp

GENERAL TERMS AND CONDITIONS OF PARTICIPATION

1. APPLICATION FOR PARTICIPATION AND SPACE/STAND ALLOCATION

The term 'Exhibitor' refers to the organization represented by the authorised signatory of this Exhibition contract and includes all employees and/or agents of such. The Exhibitor is deemed to have obtained the consent of all the individual participants to adhere to all the terms and conditions stated in this contract. The term 'Organisers' refers to Strategic Marketing & Exhibitions, the Organisers and sole owner of The Glass Show 2023, the Event referred to in these terms and conditions.

Requests for Exhibition shall be formalized using this contract form. Upon acceptance of the Exhibition request by written notification of the Organisers, a contract shall arise between the Organizers and the Exhibitor in the terms and conditions of this contract. Requests for Exhibition shall be formalized using this contract form. Upon acceptance of the Exhibition request by written notification of the Organisers, a contract shall arise between the Organizers and the Exhibitor in the terms and conditions of this contract. Only those Space Contracts that are accompanied by the 50% deposit within 15 days after signing of contract shall be considered a firm Exhibition reservation.

In case of non-payment of any due sum or any breach or non-observance of any of these terms and conditions by the Exhibitor, the Organisers shall have the full right to revoke from the relationship and to withdraw from the contract. The Organiser has the full right to re-enter the allotted Exhibition and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitor and the right to recover damages sustained by the Organisers. Exhibitor with outstanding invoices or any other debts from previous editions will not be allowed to book space until all outstanding payments are cleared.

All requests for Exhibition must contain details of the proposed exhibits to be presented by the Exhibition. Only the products/services/ organizations listed on this form may be exhibited. The Exhibitor is strictly forbidden to divide or transfer any space to a third party without prior written approval by the Organisers. Exhibitors are expected to comply with the Egypt International Exhibition Center (EIEC) (venue) policies and regulations and all Government rules and regulations including chargeable fees.

The Organisers reserves the sole and exclusive right to determine the size, layout and position of any Exhibition. The Exhibitor shall accept a new Exhibition size, layout of position if it is reasonable for the Organisers to exercise this right. The Organisers are also entitled to close entrances to and exits from the trade fair grounds and halls, and to make other structural alterations. Exhibitors cannot make claims against the Organisers because of such changes. The Exhibitor must occupy the space allotted latest by 4pm on the day prior to the first day of exhibition opening. In the event of default for whatever reason the Exhibitor shall pay to the Organisers a further sum of liquidation damages equal to the total charge of Exhibition. The Organisers reserve the right to relocate such Exhibition in any way it sees fit.

2. PAYMENT

The payment condition of the contract as per the invoice raised to the client. Invoices will be submitted and all payments must be made in UAE Dirhams or US Dollars by wire transfer or by cheques payable locally. No Exhibitor shall be permitted to access unless he has paid prior to the event all of the fees agreed in this contract.

The participation fees are calculated in accordance with the rates specified in this contract. The open space do not include Exhibition stand construction or any other utilities and exhibition services.

The Organisers reserve the right to make an additional charge to the Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organisers accept no responsibility for breakdown or failure of any of the services provided for or in connection with the Exhibition.

3. CANCELLATION

An Exhibitor has no right to withdraw from this contract. If the Exhibitor declares his withdrawal from the contract, he is obliged to pay the full participation fee to the Organisers. In this case, the Organisers are entitled to make other use of the rented Exhibition area. The obligation of the Exhibitor to pay the full participation fee remains even if Organizers release the Exhibition or re-let the Exhibition space to a third party who would otherwise have been placed elsewhere to avoid giving the impression of a gap in the Exhibition arrangement or if Organisers redesign the rented area to avoid this impression being made.

Withdrawal 9 - 12 months before the event (30% cancellation fee)

Withdrawal 6 - 9 months before the event (50% cancellation fee)

Withdrawal 3 - 6 months before the event (75% cancellation fee)

Withdrawal less than 3 months before the event (100% cancellation fee)

4. SPACE REDUCTION

The Exhibitor has no right to reduce the space or the amount of this application after signing this agreement. In case at any moment the exhibitor decided to reduce the exhibition space or the amount of this agreement, there will be space reduction fees applicable on the exhibitor following the cancellation terms and conditions in clause 3.

5. LIMITATION OF LIABILITY

The Organiser shall not be responsible under any circumstances to any exhibitor, visitor, media and participant for the acts conduct or omissions of any other Exhibitor or any other persons whether it's employees or otherwise nor for the consequences of any breach by a Exhibitor of any of these terms and conditions. Every article exhibited will be at the sole risk and responsibility of the Exhibitor and the Organiser will not be responsible for any loss or damage to or the safety of any property or of any injury to any Exhibitor or his employees, hired staff, invited guests or agents under any circumstances whatever whether by reason of fire, water, theft, accident or any other cause including the erection, maintenance or dismantling of stands or otherwise.

Each Exhibitor hereby indemnifies the Organisers or will keep them indemnified against any liability, claim, demand, costs, charges or expenses arising as a result of any act, omission, negligence or thing done or omitted by such Exhibitor or any licensee of such Exhibitor or any other person or persons under the direction of the Exhibitor and the Exhibitor will arrange insurance in the joint names of the Exhibitor and the Organiser against all risks for

which he is responsible under these conditions and will if so required, produce to the Organiser particulars of such insurance policy and evidence of the payment of the premium. The same applies to vehicles left on the trade fair grounds by Exhibitors, their employees or representatives. For this part, the Exhibitor is liable for any culpable damage to persons or property caused by him, his employees, representatives and Exhibitors and their Exhibition items or Exhibition installations and equipment.

The Organiser is not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country in which the event is held. Exhibitor are urged to adequately insure all freight and make sure that the shipments are cleared before the start of the buildup dates to ensure that their exhibits are moved to the event site one day before the opening. Please be advised that the Organiser would NOT allow any Exhibitor to bring in any freight/exhibits into the venue 6 hours prior to the official opening of the show.

Exhibitors are totally responsible for the obtaining of passport and visa for its officers or representatives for entrance into the country where the event is to be held. The fact that the Exhibitor is unsuccessful in obtaining these documents from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made.

6. FORCE MAJEURE

If the event could not take place due to force majeure, the Organiser shall not be held liable, and no kind of compensation whatsoever shall be demanded from them.

In the event of the Exhibition premises or any part or stand thereof or any facility or service pertaining to the Exhibition or the Exhibition itself being unavailable as a result of fire, flood, tempest, failure of power supply, acts of war, civil commotion, strikes or lock-outs, intervention or regulation, military activity or as a result of government intervention, labour dispute, riot or any other case or any other circumstances or any other cause over which the Organiser have no control, or should the Organiser decide that owing to any such cause or agency it is necessary or advisable to cancel, postpone, relocate or resize the Exhibition, the Organiser shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect arising as a result thereof.

If the Organiser cancels the event as a result of force majeure or other circumstances beyond its control, or because it has become unreasonable for the Organiser to hold the event, Strategic Marketing & Exhibition is not liable for damages and disadvantages to Exhibitors arising from the cancellation of the event.

7. SERVICE MANUAL

A service manual giving information, guidance and direction to Exhibitors, Designers and Contractors will be issued in good time. All mandatory directions contained therein must be observed except where otherwise agreed by the Organiser in writing.

No Exhibitor may construct anything above 2.5 meters without the prior written consent of the Organiser. All stands built by Exhibitors must gain approval from the Organiser by sending a scale plan and description of the building materials to the Organiser. All Double Decker stand approvals will be charged \$275. All display materials and exhibits must be appropriate to the subject matter of the Exhibition in the sole opinion of the Organiser and shall not contravene with any local law, moral or custom and in the opinion of the Organiser the Exhibitor is in breach of this clause, the Organiser may direct the Exhibitor to rectify such breach and the Exhibitor shall do so immediately.

The exhibits shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other Exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. All sound devices operated in a manner objectionable to the Organiser shall be prohibited. The Exhibitor agrees not to without the prior written consent of the Organiser cause or permit anything to be done whether the space or any furnishings or fixtures are any manner damaged, marred or defaced and shall not apply nails or permit the nailing of said furnishings or fixtures, apply or submit to the application of hooks, screws or tacks into any part of the space or any furnishings of fixtures and shall not make or allow any alteration of any kind to be made therein.

No Exhibitor will be allowed to remove his Exhibit from the Exhibition floor, prior to the official termination of the Exhibition, and the Exhibitor shall have an authorized representative present at the Exhibition throughout all exhibit periods and during the installation and dismantling of his exhibit.

The Exhibitor expressly acknowledges that no representations – whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the exhibit, its success or that the Organiser, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the event. Exhibitor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties and that it has not been modified neither verbally nor in writing. No one is authorized to make any oral changes in this agreement.

8. JURISDICTION

A Exhibitor fully accepts the conditions set out herein. Anything not envisaged in these conditions is governed by and construed according to Egypt Law. Any dispute between the parties under this Agreement hereby submits to the jurisdiction of the Egypt courts or the courts of the organization's country of origin. Any claim and disputes in relation to this contract shall be settled in Egypt in accordance with the laws of the Arab Republic of Egypt and the country from where the company and contract originated from.

9. TAXES

All amounts expressed to be payable under this agreement by the client to Strategic Marketing Management, Exhibition & Conference Organizers (Strategic Marketing) which (in whole or part) constitute the consideration for any supply for VAT purposes are deemed to be exclusive of any VAT* which is chargeable on that supply, and accordingly if VAT is or becomes chargeable on any supply made by Strategic Marketing to the client under this Agreement and Strategic Marketing is required to account to the relevant tax authority for the VAT. The Client shall pay to Strategic Marketing (in addition to and at the same time as paying any other consideration for such supply) an amount equal to the amount of the VAT and Strategic Marketing shall provide an appropriate VAT invoice to the client.

DECLARATION BY THE EXHIBITOR

We hereby confirm our participation as Exhibitor in the Glass Show 2023 and agree that this application when approved by the organisers shall constitute together with the terms & conditions included overleaf and the exhibitors manual a valid and legally binding contract. We have read and hereby fully agree to the conditions as named above.

Name / Position of Authorised Signatory

Signature

Date

Company Stamp

FOR ORGANISERS USE ONLY

The Organisers acknowledge your space reservation and the same will be confirmed on the receipt of payment.

Sales Executive / Agent

Project Manager