



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957



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FACSIMILE TRANSMISSION

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TO: Jordan Chamber of Commerce

FROM: China Foreign Trade Centre **DATE: 2024-01-08**



CIFF Guangzhou's Invitation for Canton Fair Global Cooperative Partners

Dear Jordan Chamber of Commerce,

Thank you very much for your long-term support for China Foreign Trade Centre (hereinafter referred to as CFTC)!

China International Furniture Fair (Guangzhou), hereinafter referred to as CIFF Guangzhou, under CFTC was established in 1998 and has been successfully held for 26 consecutive years. It is the world's largest furniture exhibition with leading influence on quality, featuring all themes and the whole industrial chain. As the only national-level furniture exhibition, CIFF Guangzhou is the first camp of China furniture brands and the first choice for global furniture procurement. With its powerful business function and industry influence, it actively contributes to international furniture trade, so that the world benefits from the Chinese manufacturing and the huge consumer market.

In 2024, the 53rd CIFF Guangzhou will be held on March 18-21 and 28-31, 2024 at the Canton Fair Complex and Poly World Trade Center Expo, with a scale of 830,000 SQM, more than 4,000 exhibitors, and over 380,000 professional visitors from over 200 countries and regions. Exhibiting categories include home furniture, home décor & textiles, outdoor leisure, office and commercial space, furniture machinery & raw materials.

In order to invite more international visitors to enjoy the fair and the enormous

business opportunities, we sincerely ask for your assistance in the following issues:

I. Promotion Support

It is sincerely hoped that you can help promote CIFF Guangzhou during the local economic and trade events to buyers of furniture and furnishing products.

II. Visitor Invitation

Officials, members and partners of your organization are cordially invited to visit CIFF Guangzhou, and the e-invitation letter as attached is specially prepared to forward to them.

III. Partnership Establishment

CIFF Guangzhou looks forward to establishing a long-term partnership with your organization. And we sincerely hope you can introduce CIFF Guangzhou to your branches or partners related to furniture, home decoration, home textiles, outdoor leisure and other related fields. Let us carry out diversified cooperation, so as to further promote the development of the global furniture industry.

Your support is deeply appreciated! We look forward to your attendance at CIFF Guangzhou. For more details, please contact China Foreign Trade Guangzhou Exhibition Co., Ltd., a wholly-owned subsidiary of CFTC:

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*Attachment: E-Invitation Letter of the 53rd CIFF Guangzhou

抄送：中心领导（1），展览公司，存档。

中国对外贸易中心办公室

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