

THE POWERFUL WOMEN NEXT GENERATION
VANGUARD OF FEMININE POWER



LEADING TRADE EXHIBITION & CONFERENCE IN THE MUSLIM WORLD

22-23 FEBRUARY 2024

**KUALA LUMPUR CONVENTION CENTRE
(KLCC), MALAYSIA**

www.muslimworldbiz.com

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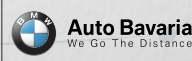
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YB DATUK SERI DR. NORAINI BINTI AHMAD
**THE MUSLIM WORLD WOMEN'S
SUMMIT PRESIDENT**

DATUK WIRA HAJI JOHAN ABD AZIZ
**MUSLIM WORLD BIZ (MWB)
CHAIRMAN**



DR LAILA RANI BINTI DATO' RAJA
MOHAMAD ABDULLAH
**THE MUSLIM WORLD WOMEN'S
SUMMIT CHAIRMAN**



22 FEBRUARY 2024, THURSDAY	
DAY 1	1ST DAY EXHIBITION
	OPENING CEREMONY
	OFFICIAL TOUR VISIT
	THE MUSLIM WORLD WOMEN'S SUMMIT CONFERENCE 2024
23 FEBRUARY 2024, FRIDAY	
DAY 2	2ND DAY EXHIBITION
	THE MUSLIM WORLD WOMEN'S SUMMIT CONFERENCE 2024
	WORLD ISLAMIC FASHION CONFERENCE 2024
	THE MUSLIM WORLD RANIA AWARD 2024



THE MUSLIM WORLD WOMEN' SUMMIT EXHIBITION 2024



The Muslim World Women's Exhibition is a leading trade event that consists of a Multi-sector International Exhibition and a number of specialised conferences in addition to prestigious award ceremonies. The main goal of the event is to uplift the status of the Islamic economy by enhancing each of its components through cooperation between all stakeholders. To do so, the event brings together policy makers, organisational leaders, business professionals, economists and academicians to deliberate over compelling issues and formulate effective strategies.

The Muslim World Biz contributes to the implementation of the OIC-2025 Programme of Action, which was announced by the OIC in 2016, to increase intra-OIC trade to be 25% by the year 2025. However, the event is not confined to serving only the 57 OIC member countries as the nearly 2 billion Muslim population is also established on all six continents. The Muslim World Biz leverages on the fact that the Islamic countries possess most of the world's natural resources, and more than a quarter of its human resources.

The Muslim World Women's Exhibition has been restructured to organise the sub events as stand-alone events. The purpose of this is to provide more focus on each of its activities of the Muslim Women's in the world to maximise the benefits. However, the biggest of the activities for 2024 will be held from 22-23 February 2024 comprising of the Conferences, and Presentation of the Muslim World Rania Award 2024.

BOOK YOUR EXHIBITION SPACE **22—23 FEBRUARY 2024 | KLCC, MALAYSIA**

EXHIBITION OVERVIEW



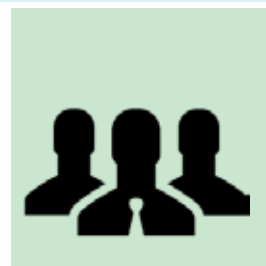
TRADERS



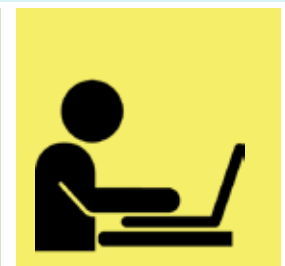
ECONOMISTS



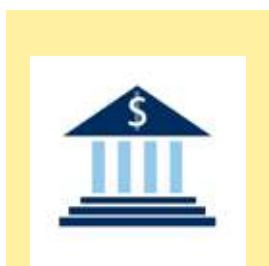
BUSINESS
OWNERS



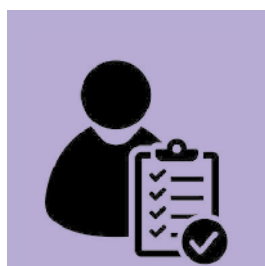
CORPORATION
HEADS/ TOP
MANAGEMENT/
SENIOR
EXECUTIVES



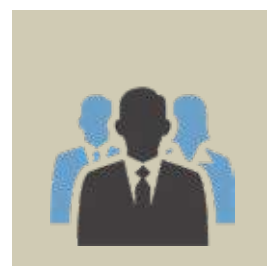
ICT
SPECIALISTS



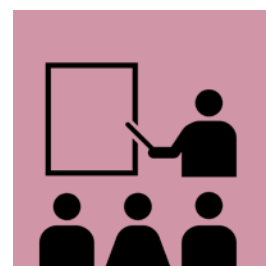
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ALLAHYARHAM DATO' DR. RAJA MOHAMAD ABDULLAH

**FOUNDER, MUSLIM WORLD BIZ &
OIC INTERNATIONAL BUSINESS CENTRE**

The prime theory of Allahyarham Dato' Dr. Raja Mohamad Abdullah, the late CEO of the OIC International Business Centre Sdn Bhd, was that the Muslim world should focus on business, trade and enhancement of peaceful ways to resolve the massive economic problems it currently faces.

He would say the Muslim world has seen its ugly share of wars, conflicts and crises and that Muslim populations are falling behind the rest of the world, pointing out his tenure as the CEO of the company, chairman of the Muslim World Business & Investment Zone (Exhibition & Conference), he would press on that it was time for a change, and to him it meant putting the economy ahead of the political debate. Allahyarham Dato' Dr. Raja Mohamad Abdullah is the man that relentlessly stood for fellow Muslims, for economic progress, for global integration of the OIC member countries and for Malaysia to be known as the catalyst centre for global Islamic development.

"But the economic well-being of the people is not catered for, leaving behind a trail of suffering, poverty and wars," he would say. And this will be one of the last no-holds-barred messages that Dato' would have for the global Muslim community, a message that should remain engraved on the walls of history.

"But the economic well-being of the people is not catered for, leaving behind a trail of suffering, poverty and wars."

Allahyarham Dato' Dr. Raja Mohamad Abdullah

ALLAHYARHAM DATO' DR. RAJA MOHAMAD ABDULLAH
Founder, Muslim World Biz & OIC International Business Centre



DATUK SERI DR. NORAINI AHMAD

**PRESIDENT, THE MUSLIM WORLD WOMEN'S
SUMMIT 2024**

First and foremost, I would like to extend my warm wishes and sincere gratitude to everyone. I am honoured for being given the opportunity to embark on this initiative where compassion, unity and aspiration come together to shape the future of Women Empowerment.

I would like to express my appreciation to the Government of Malaysia, the Organisation of Islamic Conferences (OIC) and the Islamic Centre for Development of Trade (ICDT) for being the backbone and unwavering supporters of our initiatives over the years.

The Muslim World Women's Summit 2024 marks a significant moment in our shared journey in pursuing a common purpose where the topic of Women Empowerment globally needs the utmost attention. Even though we come from diverse backgrounds and cultures, I believe our goals and objectives are the same.

In line with the theme, "The Powerful Women Next Generation Vanguard of Feminine Power", The Muslim World Women's Summit 2024 is a platform to build bridges of understanding by facilitating space to foster dialogues and enhance intra-trade among participating nations. In addition, the conferences, exhibitions and award ceremony recognizes women leaders who have championed the causes of Women Empowerment.

As the President of The Muslim World Women's Summit 2024, I will stay committed to serving the interest of our shared common values to achieve progress. Together, we can shape a better tomorrow for ourselves, our children, and future generations. Let's come together and reap the benefits that this event has to offer.

Thank you.

Yours sincerely,

DATUK SERI DR. NORAINI AHMAD



DATUK WIRA HAJI JOHAN ABD AZIZ
CHAIRMAN, MUSLIM WORLD BIZ (MWB)

As the Chairman of the Muslim World Biz, it gives me an immense pleasure to be part of The Muslim World Women's Summit 2024, which is due to take place from 22-23 February 2024 at Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia

This year's event is going to be a grand highlight as our focus is on 'Women Empowerment' where women leaders from Malaysia and other participating countries are coming together to contribute their ideas and share their experience.

With the theme "The Powerful Women Next Generation Vanguard of Feminine Power", The Muslim World Women's Summit 2024 is designed and catered to deliver an ever-lasting impact on the lives of every participant. The event encompasses three other incorporating platforms, namely the conference zone, the exhibition zone and an award ceremony. All these programs are strategically planned to ensure each one of them delivers a specific objective that can be fruitful to the attendees.

I take this opportunity to express my sincere gratitude to the Government of Malaysia for continuously supporting our initiatives from day one. I would also like to thank the Organisation of Islamic Conferences (OIC), the Islamic Centre for Development of Trade and the Association (ICDT) and all our local and international partners for their tremendous support to make this year's event a great success again.

I anticipate and look forward to welcoming all of you to this prestigious event which is going to inspire, motivate and raise awareness of the importance of women empowerment in Malaysia as well as globally.

Thank you.

Yours sincerely,

DATUK WIRA HAJI JOHAN ABD AZIZ



MADAM LATIFA EL BOUABDELLAOUI

**DIRECTOR GENERAL OF THE ISLAMIC CENTRE FOR
DEVELOPMENT OF TRADE (ICDT)**

On behalf of the Islamic Centre for Development of Trade (ICDT), it is my utmost pleasure and privilege to extend a warm and heartfelt welcome to all the distinguished attendees of The Muslim World Women's Summit 2024.

As the Director General of ICDT, I extend my sincere gratitude to the organizing committee and the dedicated team who have worked tirelessly to bring this visionary event to life. Your commitment to empowering women and fostering positive change is commendable, and I express my deepest appreciation for your remarkable efforts.

Our shared mission at ICDT is to facilitate collaboration to enhance trade and investment in Muslim Countries and women economic empowerment is a key topic in our programs since they impact positively socio-economic development in our communities. Among our programs in this area are the training workshops organized with TFO Canada on market access and management of value chains for the benefit of women entrepreneurs. The first Edition was recently held in Casablanca (Kingdom of Morocco) in July 2023 and gathered 40 women owned enterprises and cooperatives from OIC Arab speaking Countries. The Centre will organize other editions for English and French speaking Countries during the last quarter of 2023 and implement other projects to improve women access to international trade and empower economically African women living in rural areas who are known to impact positively the socio-economic development and welfare of their communities.

The Muslim World Women's Summit encapsulates this common vision consisting in gathering experts, investors and stakeholders from Muslim Countries to discuss challenges faced by women entrepreneurs within the OIC Region and provide solutions to empower them.

In this vein, ICDT has consistently been a strong supporter of Muslim World Biz, providing unwavering support for their initiatives over the years. Thus, ICDT remains committed to supporting future projects of Muslim World Biz, fostering mutual benefits and cooperation between our organizations for the betterment of Ummah and OIC member states.

I encourage each and every one of you to actively engage, contribute, and collaborate throughout this event. Embrace this opportunity to forge new alliances, build networks, and develop enduring partnerships that will serve as pillars of support and inspiration long after the summit concludes.

Once again, I extend a warm welcome to The Muslim World Women's Summit 2024. May this gathering be a source of inspiration and empowerment for all participants and I hope to see you all from the 22-23 February 2024 at Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia.

Thank you.

Yours sincerely,

MADAM LATIFA EL BOUABDELLAOUI



**DR. RAJA LAILA RANI DATO' DR. HJ. RAJA
MOHAMAD ABDULLAH**

**CHAIRMAN, ASSOCIATION OF MUSLIM WORLD BUSINESS, MALAYSIA
CHAIRMAN, MUSLIM WORLD RANIA
EDITOR-IN-CHIEF, OIC TODAY**

Since 2010, the Muslim World Business and Investment Zone has been promoting cooperation between companies from different OIC member countries. It has established a network of entrepreneurs and business leaders from many countries. We are truly proud that this event is now entering its tenth year, and this gives us more energy to work even harder to accomplish our mission represented in developing the Islamic economy, which in turn enhances the welfare of not only Muslims, but also humanity at large.

What makes us even stronger is the continuous support we receive from the sponsors and partners in addition to the assistance from the Government of Malaysia and its various ministries and agencies, the Islamic Centre for Development of Trade and the Association of Arab Universities. For the upcoming "The Muslim World Women's Summit 2024", we are preparing like we have not done before. This is simply because we can see the great potential this event has, not only to grow national economies but also to foster international ties so that people from different regions could live in peace and harmony.

As usual the event will include three main components: the conference zone, the exhibition zone and the award ceremonies. However, the content and scale of these activities are going to be different in the sense that new and compelling topics will be discussed, more exhibitors and participants are expected to join and new strategies will be built to boost the progress of economic and social activities within the Muslim world and beyond. Be part of this annual event and get the benefits which reach individuals and organisations from local and international communities.

With the theme "The Powerful Women Next Generation Vanguard Of Feminine Power" The Muslim World Women's Summit 2024 aims to build upon past achievements to attain future prosperity. For this we believe in the policy of inclusion so that everyone has a chance to participate. In particular, as the Chairman of the Muslim World Rania, I emphasise the roles of women in growing this event and increasing its positive impact globally. Therefore, I invite you to explore through this brochure to see which of the components match with your business operations, and our specialised teams will be there to assist you.

Finally, I would like to acknowledge and sincerely appreciate the support we receive from the Government of Malaysia as part of its constant contribution and renowned leading role to develop the Islamic economy. I also thank all the sponsors and partners who believe in our mission and I am confident that they will be rewarded with greater success.

Thank you.

Yours sincerely,

DR. RAJA LAILA RANI DATO' DR. HJ. RAJA MOHAMAD ABDULLAH

MESSAGE FROM THE ORGANISER



MUHAMMAD RAJA TALIB B. DATO' DR RAJA
MOHAMAD ABDULLAH

CEO, OIC INTERNATIONAL BUSINESS CENTRE

Warm greetings from OIC International Business Centre

We are pleased to announce The Muslim World Women's Summit 2024 will be organised at the Kuala Lumpur Convention Centre (KLCC), Malaysia. With the theme "The Powerful Women Next Generation Vanguard Of Feminine Power" the 10th edition of the event is expected to draw over 500 Malaysian and international exhibitors occupying close to 300 exhibition booths for two days. It is the ideal platform to network, create and promote brand awareness, conclude deals and expand your business.

The Muslim World Women's Summit, comprised with international panel of experts, the event is expected to be well-attended by 2,000 delegates to exchange ideas and learn new concepts that are bound to lead to enriching the lives, knowledge and economies of the participating individuals, organisations and countries.

I invite you to witness the presentation of The Muslim World Rania Award, which is one of the world's leading prestigious awards, to honour the movers & shakers who have contributed towards the growth of the global Islamic economy.

With the support of the Government of Malaysia, the Organisation of Islamic Cooperation (OIC) and other prominent organisations, The Muslim World Women's Summit 2024 is geared to play a leading role in increasing trade activities among the Muslim and non-Muslim countries. The main focus of the Muslim World Biz on providing the platform for business and investment opportunities has been remarkably successful for the last nine years with active participation from more than 50 countries worldwide.

Be a part of The Muslim World Women's Summit 2024, which will provide you with the golden opportunity to expand into the Muslim market both here in Malaysia as well as in other Muslim and non-Muslim countries worldwide. It is the perfect opportunity to tap into the 2 billion Muslim population worldwide.

Thank you.

Yours sincerely,

MUHAMMAD RAJA TALIB DATO' DR RAJA MOHAMAD ABDULLAH

WHY SHOULD YOU PARTICIPATE

THE MUSLIM WORLD WOMEN'S SUMMIT 2024



BUSINESS MATCHING
PROSPECT



BUSINESS PARTNERSHIP/
NETWORKING



INVESTMENT
OPPORTUNITIES



MEDIA EXPOSURE



BRAND/PRODUCT
AWARENESS

FACT SHEET

THE MUSLIM WORLD WOMEN'S SUMMIT 2024



30 PARTICIPATING COUNTRIES

Among the top participating countries were China, Korea, Japan, Indonesia, Brunei, Thailand, Malaysia, Singapore, Mauritius, Saudi Arabia, UAE, Qatar, Iran, Jordan, Oman and Kuwait.

4,876 SQM EXHIBITION SPACE

The exhibition has taken up in 4,876sqm of Kuala Lumpur Convention Centre (KLCC) exhibition hall located at Kuala Lumpur's Golden Triangle.

300 EXHIBITION BOOTHS

The exhibition gathered products & services under 300 exhibition booths during the two-day event.

200 TOTAL NUMBER OF EXHIBITORS

The total number of exhibitors who joined The Muslim World Women Summit 2024.

EXPECTED TRADE BUYERS & VISITORS

The Muslim World Women's Summit 2024 expected 15'000 crowd of trade buyers & visitor.

THE MUSLIM WORLD WOMEN'S SUMMIT EXHIBITION 2019



ABOUT THE CONFERENCE

The theme of "The Powerful Women Next Generation, Vanguard of Feminine Power" encapsulates the notion of a groundbreaking wave of remarkable women who are propelling substantial progress in gender equality and empowerment. These visionary individuals serve as catalysts for transformative change, fearlessly breaking through societal barriers and reshaping conventional power structures. They embody the essence of feminine power by embracing their unique strengths, perspectives, and talents to drive positive social, economic, and political transformations. Through their unwavering inspiration and empowerment, they challenge gender norms, advocate for equal rights and opportunities, and ignite a path towards a more inclusive and harmonious world. The chosen theme emphasizes the crucial significance of recognizing and amplifying the voices and remarkable contributions of these trailblazing women who are shaping the future and forging the path towards a more inclusive and balanced world.

For the third year, The Muslim World Women's Summit continues to be an exclusive platform to emphasise and highlight the role of women in the development of different sectors across the Muslim world. The participants share and exchange opinions on issues related to women's involvement in the social, political, business and educational sectors. The purpose is to amplify the message of empowerment and service to society and to highlight the many ways in which women contribute to the world. It also serves as a valuable space for women leaders to engage in dialogues about issues and solutions that affect their communities.

Using their inspirational life stories, the participating women will engage in meaningful dialogue during various sessions to reflect on previous experiences and plan for future progress. While this enhances the contribution of women leaders to the economic growth of their nations, it also serves to motivate the youth to appreciate the integration of efforts exerted by men and women for the betterment of humanity. They will be better prepared to face the challenges and create impactful solutions.

SESSION 1: WOMEN AND FINANCIAL EMPOWERMENT

"Empowering Women, Building Wealth."

KEY FOCUS AREAS:

- The importance of financial literacy for women
- Financing women-owned businesses
- Entrepreneurship and womens
- Investing in women: wealth creation and management

SESSION 2: WOMEN IN MEDIA

"Media for and by women, Game Changer"

KEY FOCUS AREAS:

- Creating opportunities for women in media
- The role of media in shaping perceptions of women
- Leveraging digital platform
- Women's voices in media: amplifying stories and perspectives

SESSION 3: TALKING IS A GIFT: COMMUNICATION SKILLS FOR WOMEN

"Speak Up, Stand Out, Succeed."

KEY FOCUS AREAS:

- Communicating with confidence
- Effective listening skills
- Using technology for effective communication
- Navigating difficult conversations and strategies for effective communication

SESSION 4: VIOLENCE AGAINST WOMEN

"No More Silence, No More Violence."

KEY FOCUS AREAS:

- Understanding the types of violence against women
- The impact of violence on women's physical and mental health
- The role of community-based interventions in preventing violence against women
- Empowering survivors: healing, recovery, and rebuilding lives

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GOVERNMENT OF MALAYSIA

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OIC INTERNATIONAL BUSINESS CENTRE

IN COOPERATION WITH



ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE (ICDT) (Subsidiary Organ Of OIC)



ORGANIZATION OF THE ISLAMIC COOPERATION (OIC)



ASSOCIATION OF MUSLIM WORLD BUSINESS, MALAYSIA

INCORPORATING



OIC ARAB ASIA Trade & Commerce Forum



THE MUSLIM WORLD WOMEN'S SUMMIT 2024

Day 1 (22nd FEBRUARY 2024) THURSDAY (HALF DAY CONFERENCE)

02.00 PM	Registration
02.20 PM	Opening Remarks by Emcee and Doa Recital
02.25 PM	Opening Address Dr. Raja Laila Rani Binti Dato' Dr. Raja Mohamad Abdullah & Chairman, Muslim World Women's Summit
02.30 PM	SESSION 1 : WOMEN AND FINANCIAL EMPOWERMENT <i>"Empowering Women, Building Wealth."</i>
03.45 PM	Token of Appreciation Session for SESSION 1
03.50 PM	Coffee Break
04.00 PM	SESSION 2 : WOMEN IN MEDIA <i>"Media for and by women, Game Changer"</i>
05.15 PM	Token of Appreciation Session for SESSION 2

END OF CONFERENCE DAY 1

Day 2 (23rd FEBRUARY 2024) FRIDAY

09.00 AM	Registration & Morning Coffee
09.20 AM	Emcee Opening Remark & Doa Recital
09.30 AM	SESSION 3 : TALKING IS A GIFT: COMMUNICATION SKILLS FOR WOMEN <i>"Speak Up, Stand Out, Succeed."</i>
10.50 AM	Token of Appreciation Session for SESSION 3
10.55 AM	SESSION 4 : VIOLENCE AGAINST WOMEN <i>"No More Silence, No More Violence."</i>
12.25 PM	Token of Appreciation Session for SESSION 4
12.30 PM	Closing remark by HE Mrs Latifa El Bouabdellaoui Director General, Islamic Centre for Development of Trade (ICDT)
12.45 PM	End of Conference
12.45 PM	Lunch Break

END OF CONFERENCE DAY 2

** The itinerary is subject to change at any time without prior notice.

SPEAKERS



DR ARSYI AYUB MOHAMED ZAVERI
CHIEF EXECUTIVE OFFICER,
TRUST WITH TRADE GROUP,
UAE



DATO AZLIN BINTI AHMAD SHAHARBI
CHAIRMAN, FEDERATION OF WOMEN
ENTREPRENEUR ASSOCIATIONS,
MALAYSIA



AILEEN RAE P. PEREZ
ASSISTANT VICE PRESIDENT AND
DEPUTY HEAD FOR INTEGRATED NEWS
SOCIAL MEDIA (GMA NETWORK),
PHILIPPINES



AMB. FATEMA ABDULLA ALDHAEN
MINISTRY OF FOREIGN AFFAIRS -
KINGDOM OF BAHRAIN,
BAHRAIN



NURUL IZZAH BINTI ANWAR
POLITICAL ACTIVIST,
MALAYSIA



**THE HONORABLE JUSTICE
EVROL MARIETTE PETERS**
HIGH COURT JUDGE OF KUALA LUMPUR,
MALAYSIA



ANDY YETRIYANI
COMMISSIONER, NATIONAL
COMMISSION ON
VIOLENCE AGAINST WOMEN
(KOMNAS PEREMPUAN),
INDONESIA



**PROF MADYA DR HAJAR
ABDUL RAHIM**
VICE PRESIDENT, WOMEN'S
CENTRE FOR CHANGE,
MALAYSIA

THE MUSLIM WORLD WOMEN'S SUMMIT 2019





ABOUT THE CONFERENCE

Islamic fashion, a rapidly growing industry, has emerged as a powerful tool for social change, empowering individuals and communities while redefining traditional notions of identity and self-expression. With its unique blend of modesty, creativity, and cultural diversity, Islamic fashion has transcended boundaries, inspiring a wave of inclusivity and innovation within the fashion world.

Rooted in the principles of Islam, Islamic fashion adheres to the concept of modesty, emphasizing the importance of covering the body and maintaining a sense of dignity. However, far from being restrictive or monotonous, Islamic fashion has evolved into a vibrant and dynamic movement, showcasing the diversity and creativity within Muslim communities worldwide.

Furthermore, Islamic fashion has become an instrument for social change, fostering inclusivity and challenging mainstream beauty standards. The industry has witnessed the emergence of talented designers and entrepreneurs who are revolutionizing the fashion landscape by catering to the diverse needs of Muslim consumers. These designers are breaking barriers and pushing boundaries, creating garments that are both fashionable and in line with Islamic principles.

True to the fact, Islamic fashion has emerged as a powerful force for social change, empowering individuals, challenging stereotypes, and fostering inclusivity and cultural dialogue. By combining modesty with creativity, Islamic fashion offers Muslim individuals a platform to express their identity, redefine beauty standards, and promote self-empowerment. As the industry continues to flourish, it has the potential to reshape societal perceptions, bridge cultural divides, and inspire a new era of diverse and inclusive fashion.

SESSION 1: SUSTAINABILITY IN FASHION

"Be bold, be fashionable, and make a difference - Embrace sustainable fashion for a greener future."

KEY FOCUS AREAS:

- Sustainable materials of the future that could change the face of fashion
- Sustainable production
- Fashion and the environment
- Consumer behavior and sustainable fashion

SESSION 2: FASHION AND DIVERSITY

"Fashion has the power to unite us all, celebrating diversity and embracing individuality one style at a time."

KEY FOCUS AREAS:

- The importance of diversity in fashion
- Inclusivity in fashion
- Collaborating across cultures
- Overcoming bias and discrimination in fashion

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ORGANIZATION
OF THE ISLAMIC
COOPERATION (OIC)



ASSOCIATION OF
MUSLIM WORLD
BUSINESS, MALAYSIA

INCORPORATING



OIC ARAB-ASIA
Trade & Economic Forum



MUSLIM WORLD
INFRASTRUCTURE & INVESTMENT
CONFERENCE



WIFEX
World Islamic Fashion
Conference & Expo



OIC HIGHER
EDUCATION
CONFERENCE
2023

Day 2 (23rd FEBRUARY 2024) FRIDAY (HALF DAY CONFERENCE)

02.00 PM	Opening Remarks by Emcee and Doa Recital
02.05 PM	Opening Address by Dr. Raja Laila Rani Binti Dato' Dr. Raja Mohamad Abdullah, Chairman, Muslim World Women's Summit
02.15 PM	Keynote Speech by Guest of Honor
02.25 PM	OFFICIAL LAUNCH OF THE WORLD ISLAMIC FASHION CONFERENCE
02.35 PM	Token of Appreciation for Keynote Speaker
02.40 PM	SESSION 1 : SUSTAINABILITY IN FASHION "Be bold, be fashionable, and make a difference - Embrace sustainable fashion for a greener future."
03.55 PM	Token of Appreciation for SESSION 1
04.00 PM	Coffee Break
04.10 PM	SESSION 2 : FASHION AND DIVERSITY "Fashion has the power to unite us all, celebrating diversity and embracing individuality one style at a time."
05.25 PM	Token of Appreciation for SESSION 2
05.30 PM	Closing remarks by Dr. Raja Laila Rani Binti Dato' Dr. Raja Mohamad Abdullah Chairman, Muslim World Women's Summit

END OF CONFERENCE

MODERATOR



ATILIA HARON
ACTRESS AND FOUNDER
YOGAONETHATIWANT
MALAYSIA

SPEAKERS



YASMIN JAY
FASHION DESIGNER,
INFLUENCER & FOUNDER,
AUSTRALIA



HAFIZAH GHAZALI
FOUNDER AND
CREATIVE DIRECTOR
SINGAPORE



HANNIE HANANTO
FASHION DESIGNER, ANEMONE
INDONESIA



NURAINIE DATUMANONG AMPATUAN
FOUNDER & CREATIVE DIRECTOR,
HILYAH SIGNORINA
PHILIPPINES



MELINDA LOOI
CREATIVE DIRECTOR
MALAYSIA



NAJAH ONN
EDITOR AND CHIEF
CONSCIENTIOUS FASHIONISTA,
FASHINFIDELITY, AUSTRALIA

THE MUSLIM WORLD RANIA AWARD

HONoured BY

OIC TODAY Business & Investment Magazine
READERS OF TODAY
LEADERS OF TOMORROW

*The most outstanding women
among the Movers and Shakers
of the Muslim world*

ABOUT THE AWARD

The meaning of "Rania" is derived from the word "Queen". There is no doubt that women carry big responsibilities in their role of contributing to all aspects of human life. There has not been any known divine or man-made law that is not giving women their due rights in the society. Failing to clearly understand their role leads to disparage women's value and hence deny those rights. All stages of history are full of examples for women who excelled event better than their men counterparts.

Islam, for instance, elevates the status of women to be completely equal to men, and it rejects any act of downgrading their physical and/or intellectual capabilities. However, many people accuse the Islamic teachings of being unfair towards women. This accusation comes in the first place as a result of misinterpreting the verses of the Holy Quran, without looking at the authentic narrations and explanations. What support the critic of those people are perhaps some cultural practices which have no roots in any of the Quranic verses.

In recognition of the women's efforts and to appreciate their feat in all sections of our life, the OIC International Business Centre has the pleasure to announce the presentation of "The Muslim World Rania Award" to selected distinguished women from around the Muslim world. The award presentation for the third-time, will take place at a special ceremony during the undertaking of the annual event "The Muslim World Women's Summit 2024"

The MUSLIM WORLD RANIA AWARD 2024

HONoured BY

OIC TODAY Business & Investment Magazine

READERS OF TODAY
LEADERS OF TOMORROW

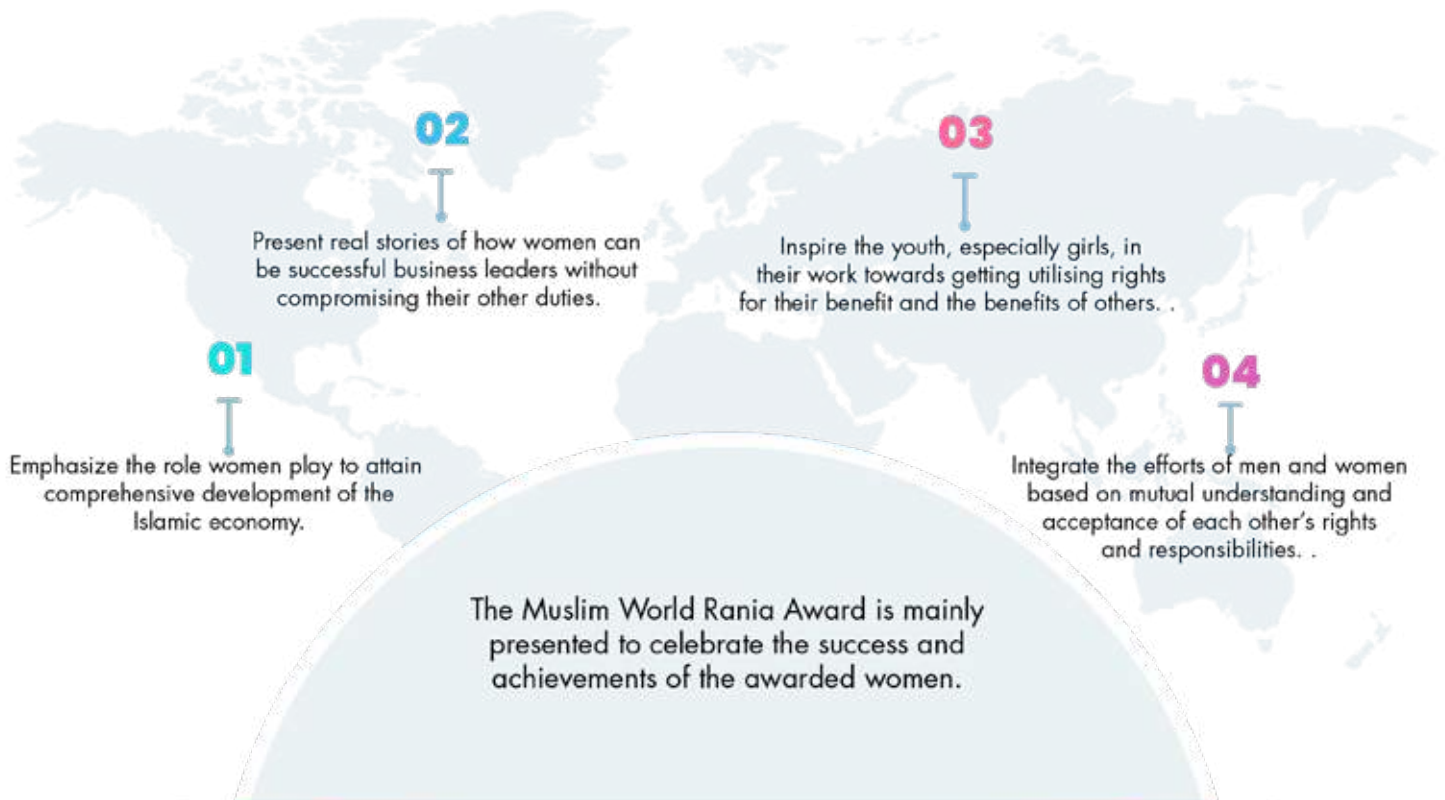


The MUSLIM WORLD RANIA AWARD 2024

VISION

The award is to recognize and appreciate the rights of all women around the world by showing examples of outstanding women in the Muslim world, who face enormous challenges along the way towards success and excellence

OBJECTIVES



THE MUSLIM WORLD RANIA AWARD

HONOURED BY

OIC TODAY Business & Investment Magazine
READERS OF TODAY
LEADERS OF TOMORROW

*The most outstanding women
among the Movers and Shakers
of the Muslim world*

PAST RECIPIENTS 2017 & 2019



Datuk Mohaiyani Shamsudin
Chairman Maybank Berhad
(Malaysia)



Dato' Jamelah A. Bakar
Chairman Of A&W And Director Of
Kub, (Malaysia)



Seyedeh Fatemeh Moghimi
Managing Director Of Sadid Bar
International Transportation
(Iran)



Dato' Hazimah Zainuddin
Group Managing Director Hyrax Oil
Sdn.bhd
(Malaysia)



Tan Sri Dato Seri Prof Emerita Dr
Sharifah
President Of The National Council Of
Women's Organisations And Senior Consultant
At The Prime Minister's Department,
(Malaysia)



Madam Sibell Eraslan
Journalist & Writer, Republic
of (Turkey)



Prof. Dato' Sri Dr. Zaleha Bt
Kamarudin
Rector Of The International Islamic
University Malaysia (Iium)



Tan Sri Rafidah Aziz
Senior Independent Non- Executive
Chairman Airasia X Berhad, (Malaysia)



Dr. Tazyeen Zahra Abidi
Chairperson & Founder Zain's
International (India)



Dato' Hajah Hashimah
Executive Director Klcc Projek
Sdn.bhd (Malaysia)



Dato' Sri Siti Nurhaliza
President Of SimplySiti Sdn. Bhd
(Malaysia)



YB Dato' Hajjah Hanifah Hajar
Businesswomen & Member Of
Parliament, (Malaysia)



Madam Sakinah Haji Sheikh Osman
Group Managing Director Of Intissar
Baraqa & Gemba Sdn.bhd,
(Malaysia)



Madam Lulwa Saleh Al Mulla
Chairwomen Of The Women's
Cultural And Social Society
(Kuwait)



Dr Mona Al Mansouri
World- Renowned Courtier
(UAE)



Dr Bothaina Al-Ansari
Chairman Advisor, Just Real Estate
(Qatar)

THE MUSLIM WORLD RANIA AWARD 2017



THE MUSLIM WORLD RANIA AWARD 2019



THE ROUND TABLE TALK 2019



Designed as a special leadership programme, the Round Table Talk (RTT) was incorporated in the Muslim World BIZ in 2014. The main objective of this programme is to transfer the experience of successful leaders to selected groups of young ambitious entrepreneurs who are expected to shape the future of the Islamic economy. The panellists and speakers are current and former recipients of the prestigious award "Jewels of the Muslim World." Those distinguished leaders have made their way towards success despite all the challenges that faced them. Their stories truly inspire.

THE MUSLIM WORLD WOMEN'S SUMMIT 2019



The OIC International Business Centre has paid special attention to the status of women in the OIC member countries. The Muslim World Women's Summit brings together Muslim ladies who have set replicable examples of how success could be achieved. The conference is fully dedicated to discuss issues pertaining to the progress of women's participation in all aspects of life including the business environment. Since women's empowerment is the main highlight of the conference, the speakers are ladies who have made their way through challenges. The participating delegates are women from various age groups and social status who strive to gain and practice their rights in their local communities.



THE OIC ARAB-ASIA TRADE & ECONOMIC FORUM 2019



This has been the first platform created in the Muslim World Biz to discuss ideas and initiate policies for enhancing intra-trade activities among the OIC member countries, and also to introduce the Islamic economy as an alternative to the failing systems. The expansion of size and scope has been remarkable over the past eight years and last year issues related to cooperation between Asian and African countries were discussed after several years of focusing only on Asia.

THE OIC HIGHER EDUCATION CONFERENCE 2019



The OIC Higher Education Conference acts as a platform for the development of competitive learning methods and curriculum which are being taught by trusted and highly qualified teachers using the most updated, innovative methods. The conference also promotes the existing higher learning institutes within different OIC countries to attract more students. Officials from the education ministries, university management teams and academicians engage in in-depth deliberations every year.



THE MUSLIM WORLD INFRASTRUCTURE & INVESTMENT CONFERENCE 2019



Being organised in Malaysia's capital, the beautiful city of Kuala Lumpur, the Muslim World Infrastructure & Investment Conference comes timely to reflect on the progressive development of Malaysia's economy which is based on the strong infrastructure the country has. The various sessions will shed the light on how to develop modern infrastructure in the OIC member countries as the first step to promoting them as destinations for foreign direct investment. Many of those countries are rich in resources but are not really able to maximise the use of them in improving people's quality of life through social as well as economic development.

THE WORLD ISLAMIC TOURISM CONFERENCE 2019



This is a leading conference with the main objective of increasing the inbound tourism traffic into the Muslim countries by promoting the large number of historical sites and natural sceneries in these countries. The conference also presents the unique innovative policies of Islamic Tourism, which have been established and successfully practiced by many Muslim countries. WITCX is the best avenue to showcase the rich cultural heritage, the modern tourist attractions as well as the products and services which are believed to increase the intra-flow of tourists among the Muslim countries as well as with non-Muslim countries.

INCORPORATING



OTHER EVENTS



ORGANIZER

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